

深圳市招华国际会展运营有限公司
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Shenzhen World
Exhibition & Convention Center
深圳国际会展中心

Shenzhen

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会聚全球 · 展领未来
Meet the world · Show the future



Shenzhen World
Exhibition & Convention Center
深圳国际会展中心



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Shenzhen World

一流的设计
一流的建设
一流的运营

FIRST-CLASS DESIGN
FIRST-CLASS CONSTRUCTION
FIRST-CLASS OPERATION

愿景
Vision

成为世界领先的展馆运营商
To be a world-class venue operator

使命
Mission

会聚全球 · 展领未来
Meet the world · Show the future

价值观
Values

创新 共赢 高效 开放
Innovation Win-win Efficiency Openness



粤港澳大湾区核心

Center of Guangdong-Hong Kong-Macao Greater Bay Area (GBA)

核心区位 Exceptional Location

- 粤港澳大湾区湾顶
- 珠三角地理中心和广东自贸区中心
- 广深港核心发展走廊东西向发展走廊交汇处
- 广佛肇、深莞惠、珠中江三大城市圈交汇处
- 未来深圳经济、城市发展重点区域和粤港澳大湾区经济核心区
- The center of the GBA and the Guangdong Free Trade Zone.
- The intersection of the Guangzhou - Shenzhen - Hong Kong development corridor and the Shenzhen - Zhongshan road and tunnel link.
- The junction of three city clusters: Guangzhou-Foshan-Zhaoqing
Shenzhen-Dongguan-Huizhou
Zhuhai-Zhongshan-Jiangmen
- The center of Shenzhen's economic and urban development and the future core of the GBA.



世界级展会的理想舞台

An Ideal Stage for World-Class Exhibitions

121 万m²
一期占地面积
1.21 million m²
Land area of Phase 1

160 万m²
总建筑面积
1.6 million m²
Built-up area of Phase 1

40 万m²
室内展览面积
400,000 m²
Indoor exhibition area of Phase 1

50 万m²
全部建成后室内展览总面积
500,000 m²
Total indoor exhibition area upon completion

深圳国际会展中心 Shenzhen World Exhibition & Convention Center

深圳国际会展中心 (Shenzhen World Exhibition & Convention Center, 英文简称Shenzhen World) 是深圳市政府投资建设的重大项目, 是粤港澳大湾区的地标性建筑, 是新时代深圳全面扩大开放的重要平台, 是深圳增强粤港澳大湾区建设核心引擎功能、更好发挥辐射带动作用的重要载体, 是建设中国特色社会主义先行示范区的强有力支撑。

Shenzhen World Exhibition & Convention Center (Shenzhen World) is a major project undertaken by the Shenzhen Municipal Government. It is a landmark in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) and serves as an essential stage to promote Shenzhen to the world, a crucial platform for Shenzhen to facilitate and strengthen the development of the GBA, and a key pillar in building a pilot demonstration area of socialism with Chinese characteristics.

深圳国际会展中心项目一期占地面积121.42万m², 总建筑面积160.05万m², 室内展览面积40万m², 全部建成后, 室内展览面积将达到50万m²。作为集展览、会议、活动 (赛事、演艺等)、餐饮、商业等于一体的超大型会展综合体, 深圳国际会展中心为客户提供一个开拓无限商机的国际舞台。

Phase I of Shenzhen World covers a land area of 1.2142 million m² with a built-up area of 1.6005 million m², including an indoor exhibition area of 400,000m². Upon completion of Phase II, the total indoor exhibition area will reach 500,000m². Shenzhen World offers clients and customers infinite business opportunities as a mega exhibition and convention complex that integrates various functions, including exhibitions, conferences, events, catering, and commerce.

展馆采用长条形“鱼骨式”布局, 一条长1.75公里的双层中央廊道连接所有的登录大厅、展厅、会议区以及餐饮区域。

Shenzhen World is designed with a 1.75 km long Central Corridor that connects all lobbies, exhibition halls, meeting rooms and F&B areas.

19个展厅对称排列, 南区16个标准展厅, 北区3个多功能展厅 (超大型展厅、会议中心、活动中心)。展馆共设置5个主要出入口。整体布局清晰合理, 客货流线便捷高效。

19 halls are arranged symmetrically along the Central Corridor with 16 standard halls in the south and 3 multifunction halls (a mega hall, a conference center and an event center) in the north. Shenzhen World boasts 5 main entrances, presenting a clear layout and efficient routes for visitor flow and cargo movement.





展览设施

Exhibition Facilities

- 17

超大型展厅

Mega Hall
- 18

会议中心

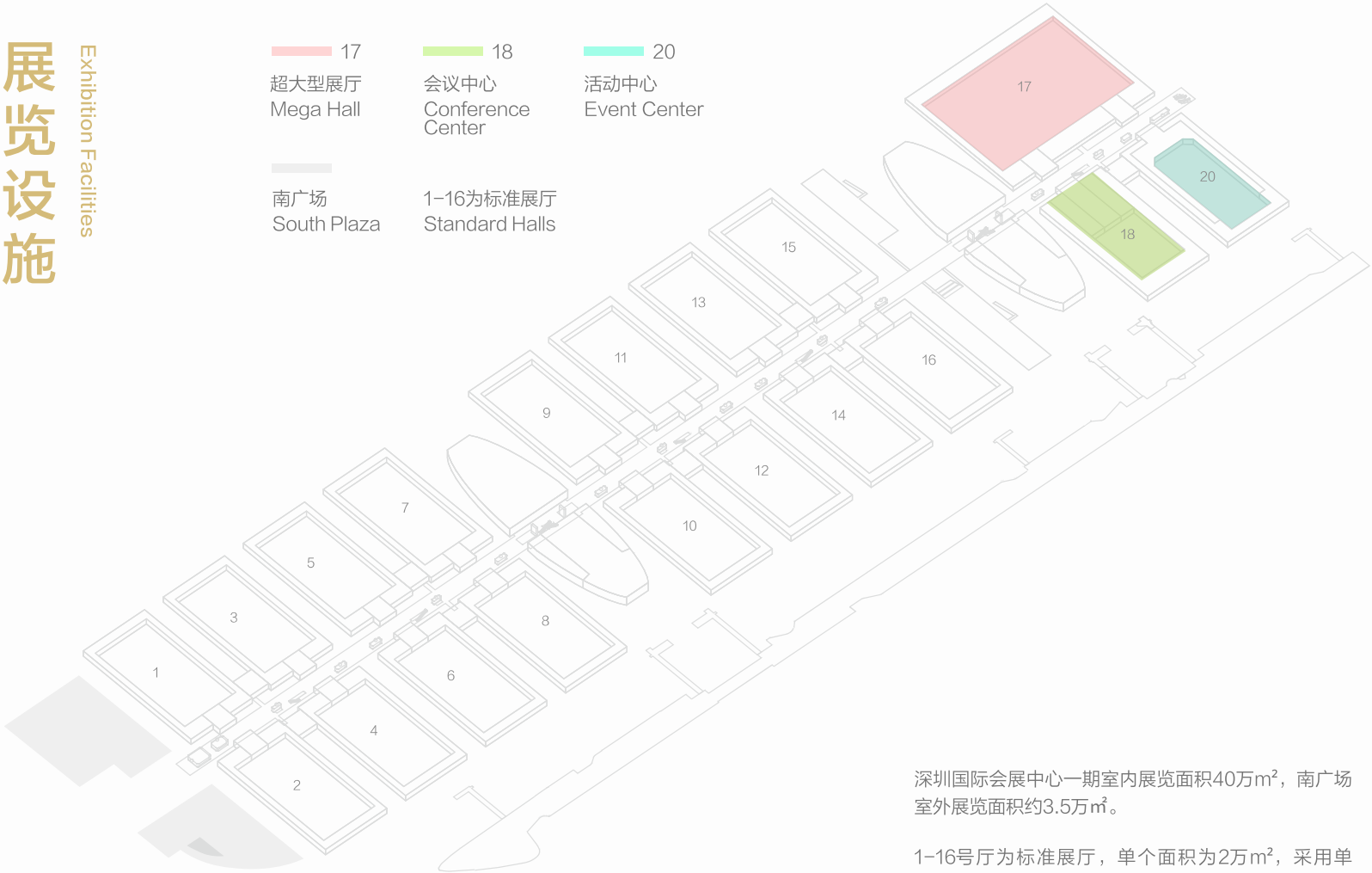
Conference Center
- 20

活动中心

Event Center
- 南广场

South Plaza
- 1-16为标准展厅

Standard Halls



深圳国际会展中心一期室内展览面积40万m²，南广场室外展览面积约3.5万m²。

1-16号厅为标准展厅，单个面积为2万m²，采用单层、无柱、大跨度空间设计，全覆盖9mx9m的吊点。

17号厅为5万m²超大型多功能展厅，18号厅为2万m²会议中心，20号厅为2万m²活动中心。全部展厅可灵活组合，既能满足各类大型展会的需求，也能为小型展会提供个性化服务。

Phase I of Shenzhen World includes 400,000 m² of indoor exhibition space and 35,000 m² of outdoor exhibition space at South Plaza.

Halls 1-16 are standard halls of 20,000 m². Covered by a 9m x 9m rigging system, standard halls are single-story, column-free and have a large-span design.

Hall 17 is a mega multi-functional hall of 50,000 m²; Hall 18, a conference center, and Hall 20, an event center. All halls can satisfy the needs of various large exhibitions while providing personalized services for small shows through the flexible combination of different spaces.

参数表 Parameter Table

馆号 Halls	面积 (m²) Area	净高 (m) Ceiling Height	地面承重 (t/m²) Floor Loading	吊点承重 (t) Rigging Point Loads	管沟间距 (m) Trench Spacing
1-16 (标准展厅) Hall 1-16 (Standard Halls)	20,000	16	5	1t/个(1t/point)	6
17 (超大型展厅) Hall 17 (Mega Hall)	50,000	18	5	1t/个(1t/point)	6
18 (会议中心) Hall 18 (Conference Center)	20,000	16	-	1t/个(1t/point)	-
20 (活动中心) Hall 20 (Event Center)	20,000	16	5	1t/个(1t/point)	6

* 20号展厅配有两套母架，总承重60吨
Hall 20-Event Center is equipped with two sets of mother truss, with a total load of 60 tonnes.

会议设施

Conference Facilities

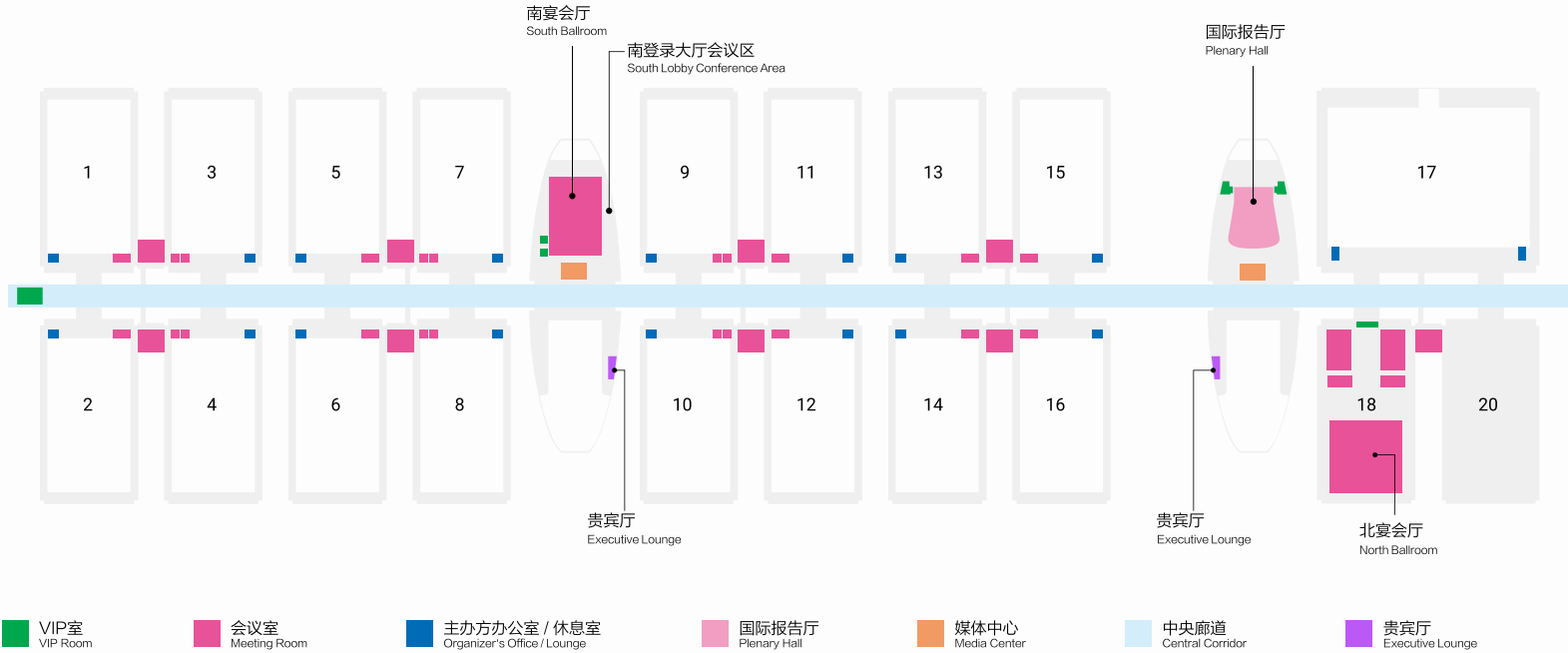


深圳国际会展中心拥有108个（不含VIP室）类型多样、功能丰富、设备齐全的会议室，会议总面积约3.4万m²，并以就近和分级的原则布局在标准展厅、多功能展厅和登录大厅三大区域，可满足不同规模、等级、层次的会议及活动需求。

18号展厅是专门打造的会议中心，共三层，设有1个大型会议设施--北宴会厅、15个会议室和1个贵宾室。

A total of 108 meeting spaces of various specifications and functions with diversified AV equipment are located throughout Shenzhen World in standard halls, multi-function halls and lobbies. The meeting facilities cover 34,000 m² and can meet the needs of all kinds of conferences and events.

Hall 18 is a dedicated three-level conference center with one large-scale ballroom, 15 meeting rooms and a VIP Lounge. Additional executive lounges and VIP areas are also available.



会议室区域 Meeting Area	类别 Category	地点 Location	数量 Quantity	面积（m²/个） Size	容纳人数 Capacity
1-16号展厅 Hall 1-16	展厅内会议室 Meeting rooms within halls	1-16号展厅二层 Level 2 of Hall 1-16	32	50	1-30
展厅之间会议区 Meeting Area between Halls	展厅间会议室 Meeting rooms between halls	中央廊道二层 展厅之间 Level 2 of Central Corridor and between halls	9（均可一分为三） each divisible into 3	695	573
南登西侧会议区 Conference Area at South Lobby West	LM101-LM104	南登西侧一层 Level 1 of South Lobby West	4（均可一分为三） each divisible into 3	407	339
	LM105-LM106	南登西侧一层 Level 1 of South Lobby West	2	67	30
	媒体中心 Media Center	南登西侧一层 Level 1 of South Lobby West	2（均可一分为二） each divisible into 2	215	178
	南宴会厅 South Ballroom	南登西侧二层 Level 2 of South Lobby West	1（可一分为三） divisible into 3	3339	1728
北登西侧会议区 Conference Area at North Lobby West	媒体中心 Media Center	北登西侧二层 Level 2 of North Lobby West	1（可一分为三） divisible into 3	457	265
	国际报告厅 Plenary Hall	北登西侧 North Lobby West	1	2200	1720
18号展厅 Hall 18	北宴会厅 North Ballroom	18号展厅一层 Level 1 of Hall 18	1（可一分为二） divisible into 2	6631	6150
	会议室 Meeting rooms	18号展厅一至二层 Levels 1 & 2 of Hall 18	22	51-904	30-758

大型会议设施

Large-Scale Conference Facilities



北宴会厅 面积: 6,600m² 净高度: 13.5m 容纳人数: 5,000+

North Ballroom Area: 6,600m² Net Height: 13.5m Capacity: 5,000+



南宴会厅

面积: 3,300m²
净高度8.7m
容纳人数: 2,100+

South Ballroom

Area: 3,300m²
Net Height: 8.7m
Capacity: 2,100+



国际报告厅

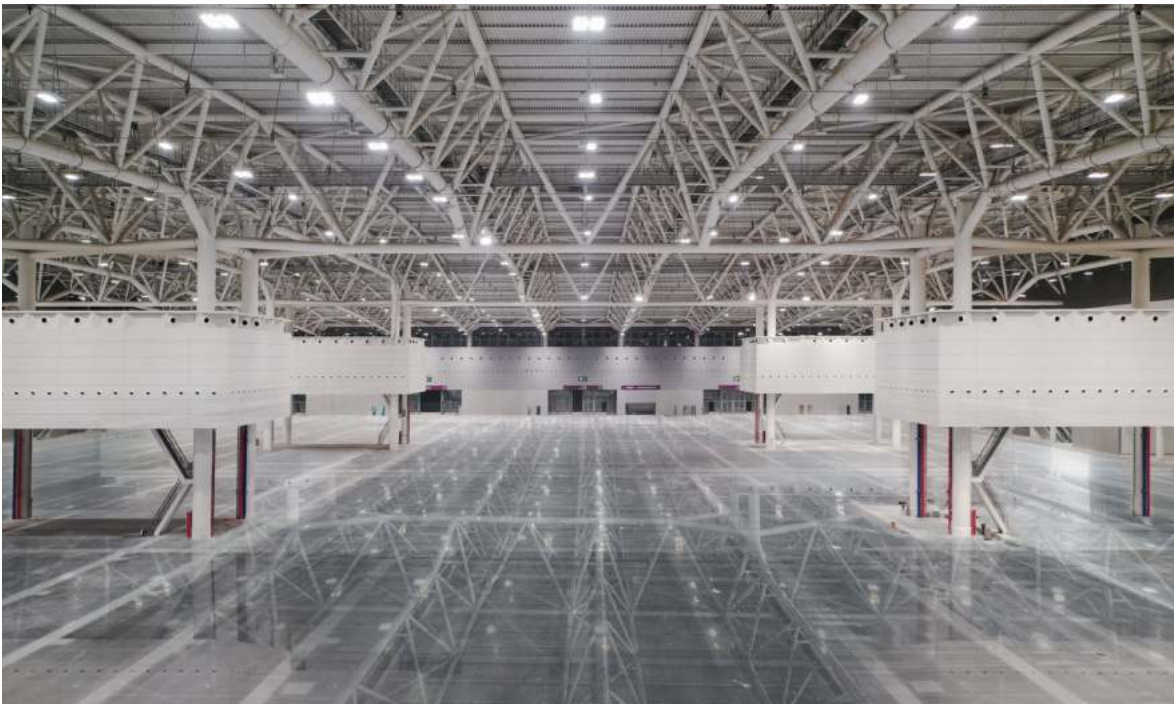
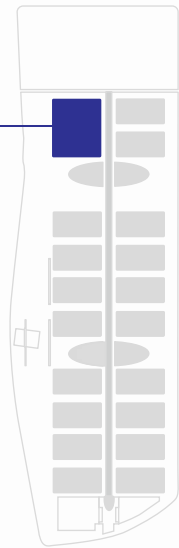
面积: 2,200m²
座位: 1,720

Plenary Hall

Area: 2,200m²
Seats: 1,720



17号展厅
Hall 17-Mega Hall



17号超大展厅：央视新年音乐会
Hall 17-Mega Hall: CCTV New Year Concert

17号超大展厅

Hall 17-Mega Hall

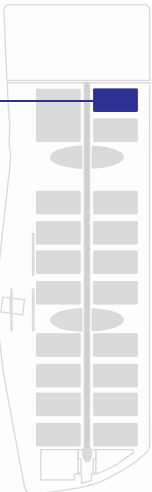
17号超大展厅面积50,000m²，长210m、宽249m、净高18m，地面承重5吨/m²。展厅设有一级吊点480个（9m x 9m分布），承重2吨/个。展厅设有24条管沟，管沟间距6m，管沟内有24个接驳井，每个接驳井配有工业插头接驳水电气和网络。17号超大展厅可举办大型展览，也能承接各类会议、商业及文体活动。

Hall 17-Mega Hall covers 50,000 m², 210 m long and 249 m wide, with 18 m clear height and 5 tonnes/m² floor loading capacity. There are 480 rigging points (distributed 9m x 9m), each with a 1-tonne loading capacity. There are 24 trenches with 6m spacing between each other, and 24 pits, each with industrial connectors for power, water, compressed air and network. Hall 17-Mega Hall can accommodate large-scale exhibitions as well as conferences, commercial, cultural and sporting events.

活动设施

Event Facilities

20号展厅
Hall 20



20号展厅-活动中心

Hall 20 - Event Center

20号展厅（活动中心）具备很强的灵活性，可满足展览、音乐会、演唱会、年会、新品发布会、时尚秀场、体育竞技、大型文体活动和高端商务酒会等一系列专业需求。

20号展厅面积20,000m²，一楼场心面积约13,000m²。20号展厅共有12,578个座椅，包含可伸缩座椅6220个。三层设有VIP包厢、休息室和商务行政酒廊多功能大厅。休息厅、艺人接待室、更衣室、各类办公室等甲级赛事配套设施一应俱全。

Hall 20-Event Center, covering 20,000 m², is a highly flexible venue that meets the needs of a wide range of events from exhibitions, concerts, annual meetings, product launches, fashion shows, sporting competitions, and large-scale cultural activities to high-end business cocktail parties. With an open floor area of 13,000 m², Hall 20 includes 12,578 arena-style seats, 6,220 being retractable. VIP boxes and lounges are located on level 3, and premium ancillary facilities such as hospitality rooms, dressing rooms and offices are also available.



20展厅-活动中心：针织行业品牌年度盛典
Hall 20-Event Center: Knitting Industry Award Ceremony



20展厅-活动中心：雪花啤酒年度盛典
Hall 20-Event Center: Snow Beer Annual Ceremony



20展厅-活动中心：阿里巴巴新领袖商业年会
Hall 20-Event Center: Alibaba New Leader Business Annual Meeting

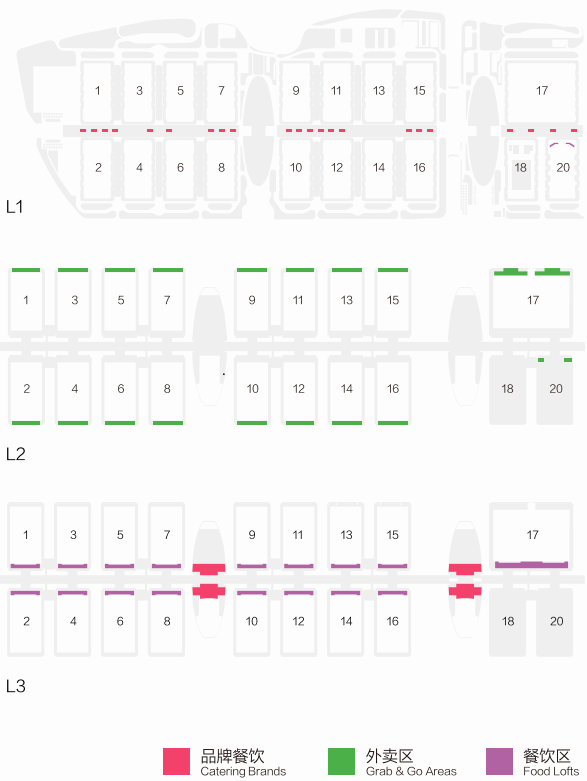
餐饮设施

F&B Facilities

深圳国际会展中心提供丰富多样的餐饮服务，其餐饮设施总面积达5.1万m²。1-17号展厅远离中央廊道的一端、第二层均设有外卖区，靠近中央廊道的一端、第三层均设有餐饮区。

中央廊道一层和南北登录大厅三层还引入国内外知名商业品牌餐饮，如星巴克、肯德基、麦当劳、illy咖啡、喜家德、真功夫等等，为您提供丰富多样的就餐体验。

Shenzhen World has 51,000 m² of space dedicated to supplying a wide variety of food & beverage services. Every exhibition hall has Grab & Go Areas on level 2 with Food Lofts on level 3. Along level 1 of the Central Corridor and level 3 of both lobbies, local and international catering brands, including Starbucks, KFC, McDonald's, illy, Dumpling Xi and Kung Fu, provide rich and varied dining experiences.



理想场所 大型高端宴会的

An Ideal Place for High-End Grand Banquets

深圳国际会展中心拥有1.7万m²中央厨房，可支持大型高端宴会的举办。深圳国际会展中心大型宴会空间有南宴会厅、北宴会厅和17号超大展厅，分别可以设置190桌、350桌和1500桌。

Shenzhen World's 17,000m² of kitchen facilities support large-scale, high-end banquets. Suitable spaces include the South Ballroom, the North Ballroom, and Hall 17 - Mega Hall, which can accommodate 190, 350 and 1,500 tables respectively.



南宴会厅
South Ballroom



17号超大展厅
Hall 17 - Mega Hall



北宴会厅
North Ballroom

停车空间

Parking Spaces

深圳国际会展中心地下车场共计两层，提供9,045个车位，其中10%的地下停车位配有充电桩。

VIP停车位设置在南、北登录大厅附近，共有299个。

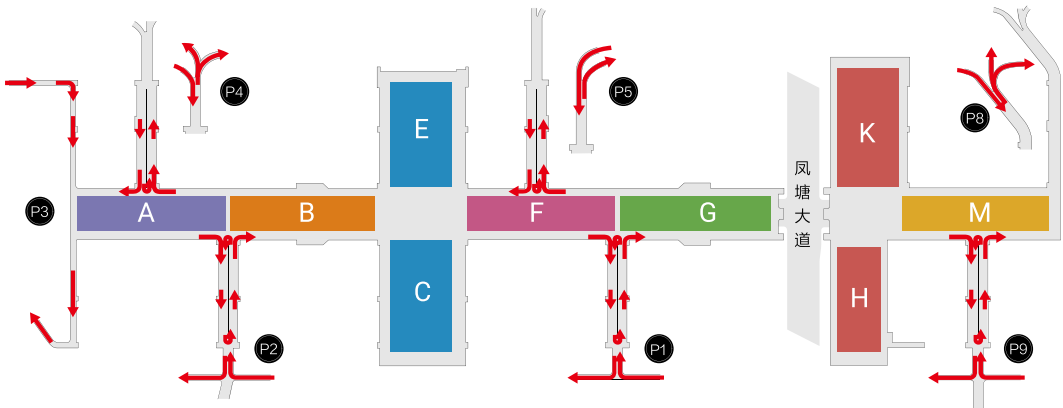
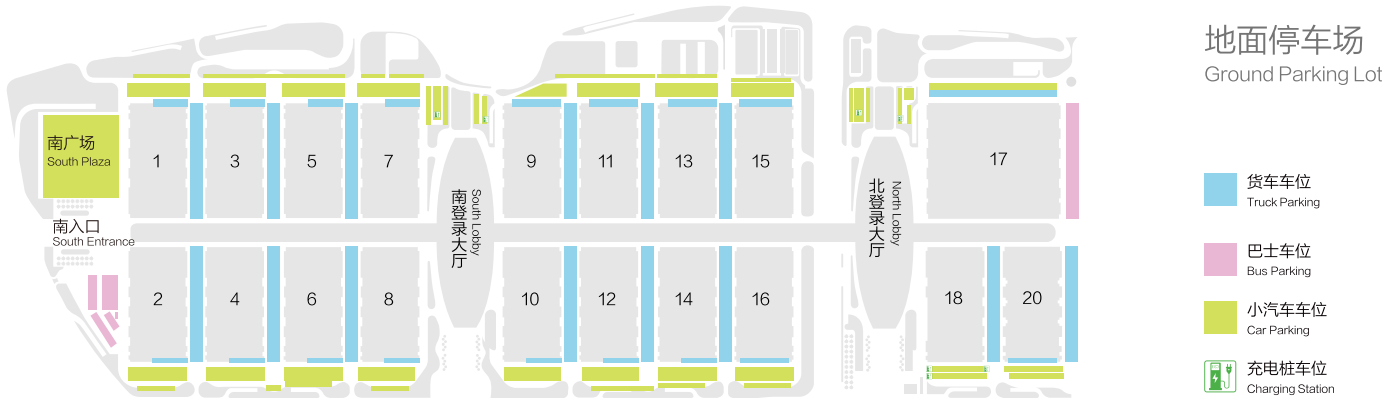
在展厅周围设有临时停车位4,054个，可供卡车、巴士和小车进行临时停放。

Shenzhen World has a two-level underground car park with 9,045 parking spaces, 10% of which are equipped with electric vehicle charging stations.

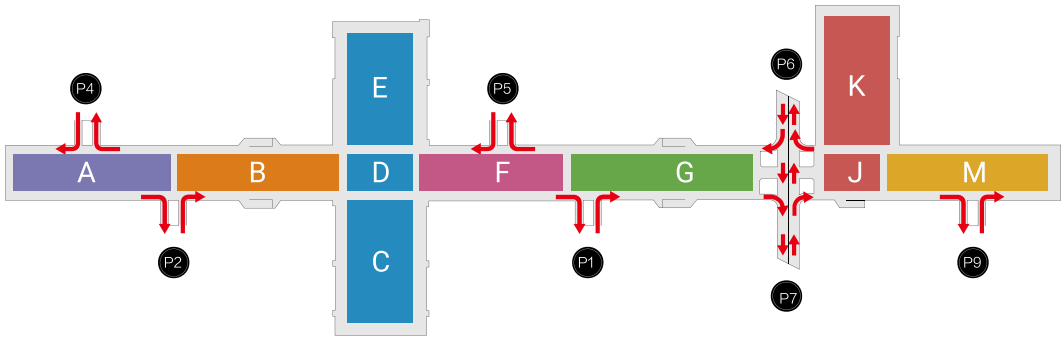
VIP parking for 299 vehicles is located close to the North and South Lobbies.

Surrounding the exhibition halls are 4,054 temporary spaces for trucks, buses and cars.

停车场地 Parking Area	可停车辆 Vehicles Allowed	总计 Total
地下停车区 Basement Parking Lot	小汽车 Car	9,045
VIP 停车区 VIP Parking Lot	贵宾车辆 VIP car	299
地上 停车区 Ground Parking Lot	小汽车、大巴车、货车 Car, Bus, Truck	4,054
总计 Total		13,398



B1



B2

五维立体交通

Five-dimensional Traffic System

航空：展馆位于深圳宝安机场T3航站楼以北约7km处，距T4枢纽仅3km，毗邻香港机场；

高速：紧邻沿江高速，经“国际会展中心”、“福海”收费站出口可直达展馆；

地铁：地铁12号线、20号线直通展馆南、北登录大厅，可快速往返深圳市区及机场；

水路：临近福永码头，由码头乘船至香港机场只需40分钟。

城轨：穗莞深城轨为珠三角地区客商往来展馆提供了便利条件，“福海西站”距离展馆仅1km；

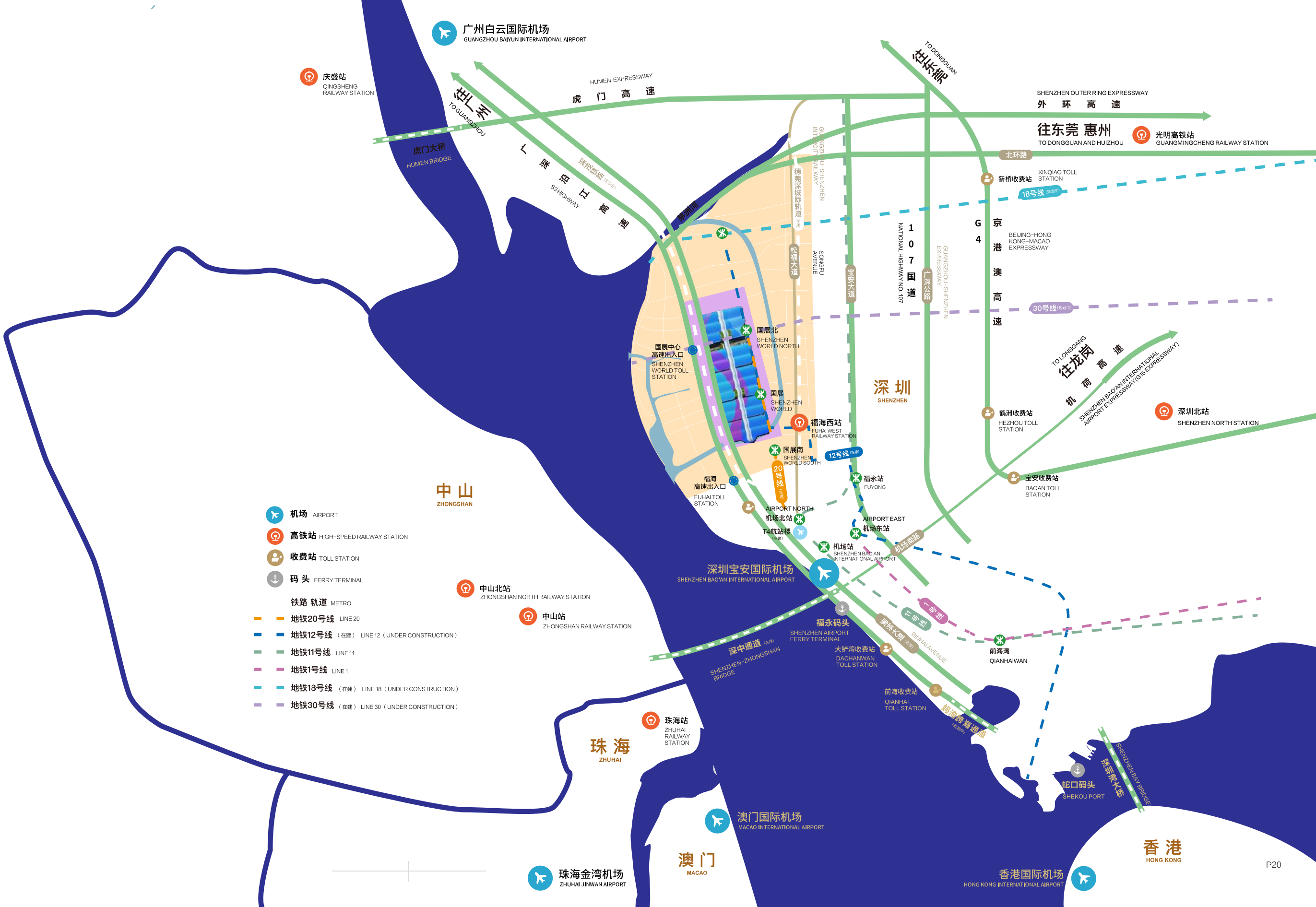
Air: 7 km away from T3 and 3 km away from T4 of Shenzhen Bao'an International Airport; close to HK Airport.

Highway: Adjacent to S3 Highway, with two toll stations right next to the venue,"Shenzhen World" and "Fuhai".

Metro: Line 12 and line 20 run direct to the South and North Lobbies of Shenzhen World, enabling people to travel to the airport and downtown quickly.

Ferry: Near Fuyong Ferry Terminal for a 40-minute trip to HK Airport.

Intercity railway: Only 1km from the venue to Fuhai West Station of Guangzhou-Shenzhen Intercity Railway, providing convenient access for visitors from the Pearl River Delta to travel to and from the venue.



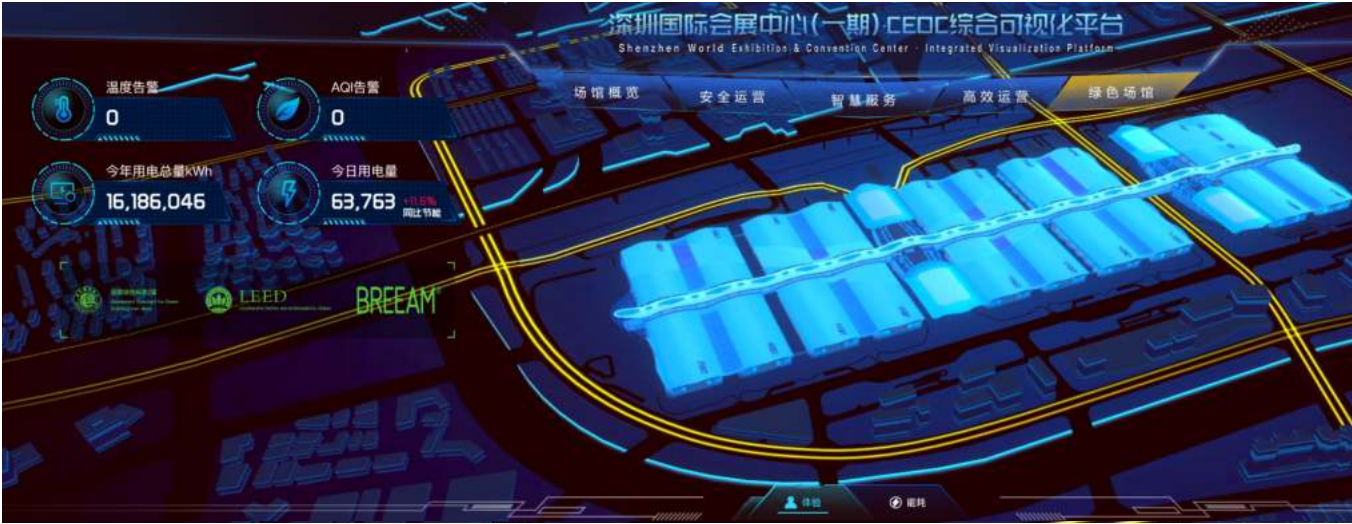
智慧展馆

Smart Venue

深圳国际会展中心联手华为、埃森哲和中国电信共同建设以敏捷前台、弹性中台、稳健后台为IT基础架构，以打造高效、智能化的信息化基础设施为支撑，通过实现平安会展、智慧运营和智慧服务，整体提升场馆的安全水平、运营效率和客户满意度。通过智慧业务体系和智慧平台（3+1）的建设，国际会展中心将成为国际一流的全新一代智慧展馆。

Shenzhen World collaborated with Huawei, Accenture and China Telecom to build an IT structure featuring an intuitive front end, a flexible middle ground and a stable back end. The highly efficient and intelligent IT infrastructure ensures that safety, operational efficiency and user satisfaction are comprehensively improved through the use of Safe Event, Smart Operations and Smart Services platforms. By developing this 3+1 innovative business system, Shenzhen World is built to become a world-class “smart venue for the future”.

 综合可视化平台（会展行业首个） Comprehensive Visualization Platform (first of its kind in the convention & exhibition industry)	 现场订单管理系统 On-site Event Order Management System	 平安会展指挥调度系统 Safe Event Command and Dispatch System	 平安会展智能监测系统 Safe Event Smart Surveillance System	 智能资产管理系统 Smart Asset Management System
 场馆三维可视化运维系统 Venue 3D Visualization Operation and Maintenance System	 位置服务平台 Location Services Platform	 会展场馆预订管理系统 Venue Event Booking Management System	 门禁制证系统（人证、车证） Access Control Accreditation System (Badge)	 统一会展大数据平台 Integrated Event Big Data Platform
 室内导航系统 Indoor Navigation System	 CEOC多屏多端控制系统 CEOC Multi-Display Multi-End Control System			



深圳国际会展中心是全球首家5G全覆盖的展馆。展馆引进国内三大通信运营商和通信基建工程单位中国铁塔，确保信号全频谱、全网络的覆盖。用户可以采用手机流量、场馆免费WIFI等多种途径满足个人上网需求；展商在此基础上，还可按需定制接入专用网络，满足大流量、高速信号传输的商业化网络需求。

Shenzhen World has combined the resources of the three biggest communication carriers in China with China Tower, an engineering unit for the construction of communication infrastructure, to guarantee signal coverage across all frequencies and networks. Users can meet their internet requirements through multiple methods from free Wi-Fi to full venue 5G coverage. Furthermore, exhibitors and organizers can connect to tailor-made dedicated networks that satisfy large data and high-speed signal transfer needs.

扫码体验小程序
Scan the code to open the mini program

深圳国际会展中心智慧服务平台（APP、小程序），提供十余项服务，即扫即用，满足馆内人员吃、住、行、商务等一系列的需求，为客户提供高效便捷的体验。

Shenzhen World Smart Service Platform (APP and Mini Program) provides more than ten services, readily available by scanning the QR code, including catering, accommodation, transportation and business requirements, thus improving the overall customer experience.

绿色展馆

Green Venue



深圳国际会展中心应用了52项全球领先的绿建技术，成为节能、节水、节材、低碳的世界一流绿色展馆，是全球首个三绿色认证的展馆。项目已获得国家绿色建筑二星级（同类型，国内首例）、美国 LEED-NC 金级（会展类，世界首例）、英国 BREEAM 三星（会展类，世界首例）认证。

By utilizing 52 world-leading green building technologies, Shenzhen World is a world-class green venue featuring energy/water/material conservation and low carbon emission, and the first venue in the world which has obtained three green certificates, namely National Green Building Two-Star (the first building of its kind across China to be awarded), US LEED-NC Gold (the first exhibition and convention venue across the world to be awarded) and British BREEAM Three-Star (the first exhibition and convention venue across the world to be awarded).

三绿色认证的展馆

A Venue with Three Green Certifications

节能

Energy conservation

节水

Water conservation

节材

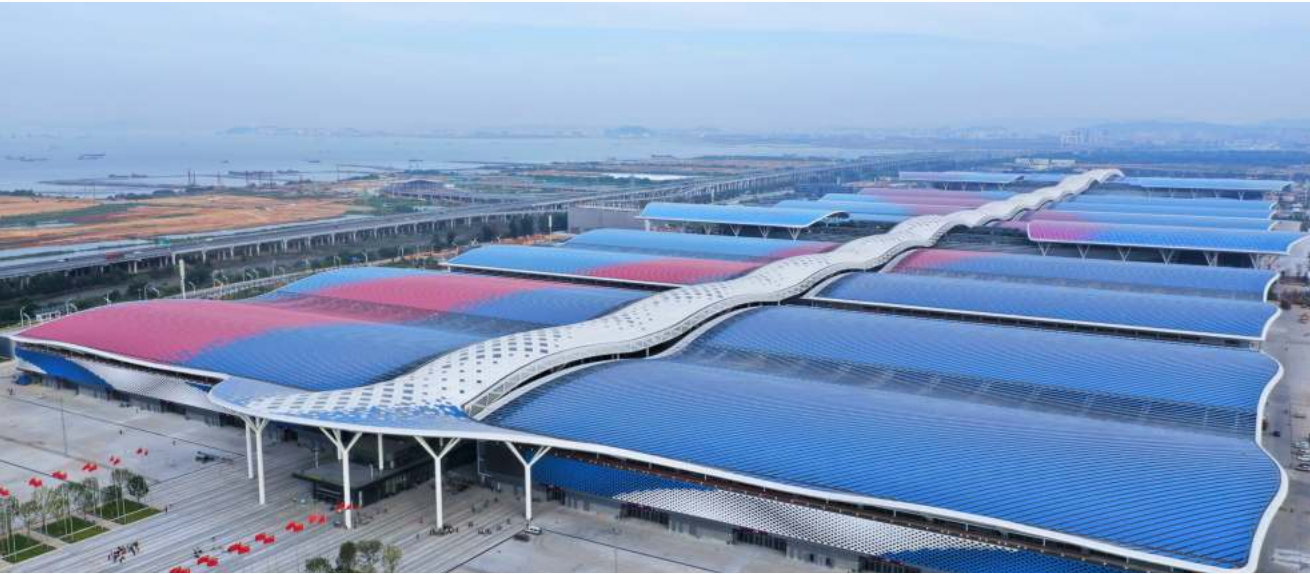
Material conservation

低碳

Low carbon emission

可持续发展

Sustainable Development



深圳国际会展中心各展厅、宴会厅、会议室、活动中心均配备国际一流的吊挂系统（吊点9m*9m分布，每个吊点承重1吨），十分利于绿色搭建的实施。20号展厅（活动中心）配有两套母架，总承重达60吨。同时，展馆出台了多个促进可持续发展及绿色展会的政策，并与会展业各方一同倡导绿色展装，打造绿色展会，推动可持续发展。

World-leading rigging systems and hanging points are available throughout Shenzhen World. Every exhibition hall is equipped with a 9m x 9m grid across the entire space with a 1 tonne per point loading capacity. In Hall 20-Event Center, there are two sets of motorised mother truss with a combined load of 60 tonnes. The use of rigging significantly helps green booth construction and Shenzhen World is a leading advocate for sustainable practices in the conference and exhibition industries.



深圳国际会展中心引入可持续管理体系，获国家认监委授予会展行业的第一张ISO20121认证证书（国内首个获得该国际认证的绿色展馆）和ISO9001管理体系认证。

Awarded with the first ISO20121 certificate from Certification and Accreditation Administration of the People's Republic of China to convention & exhibition industry, Shenzhen World is the first green venue in China to receive international certification. In addition, the venue is certified by ISO9001 management system.

综合配套 · 会展湾

Comprehensive Surrounding Amenities · Expo Bay

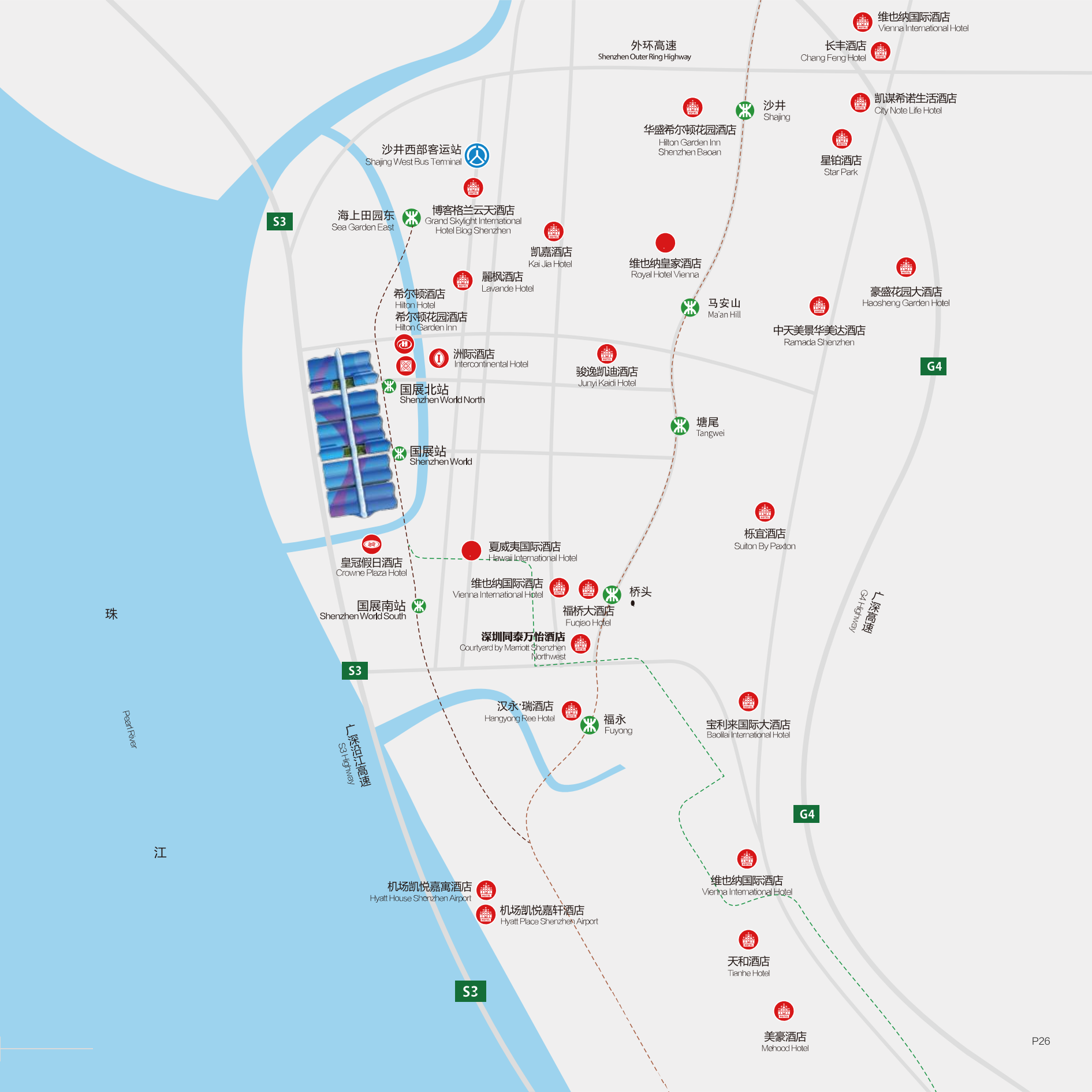


深圳国际会展中心综合配套项目(会展湾)建设面积达154万m²，配套设施包括产业总部、商业中心、国际酒店群、商务办公、精品公寓、会展公园、会展河等多元复合业态，形成全球领先的国际会展城，打造湾区城市新中心。

展馆周边已引入皇冠假日酒店、希尔顿花园酒店、希尔顿酒店和洲际酒店。酒店房间总计超4,000间。

Covering an area of 1.54 million m², the comprehensive surrounding amenities of Shenzhen World (Expo Bay) includes industrial headquarters, business centers, international hotel complexes, commercial buildings, boutique apartments, exhibition park, and exhibition river, forming a world-leading global exhibition city and creating a new center in the GBA.

Shenzhen World is surrounded by four hotels, including Hilton, Hilton Garden Inn, Crowne Plaza, and the under-construction Intercontinental. Over 4,000 hotel rooms are available.





Shenzhen World Exhibition & Convention Center 深圳国际会展中心

深圳国际会展中心由深圳市招华国际会展运营有限公司管理运营。深圳市招华国际会展运营有限公司在2017年5月由两大央企招商局蛇口工业区控股股份有限公司和深圳华侨城股份有限公司联合发起成立。公司管理团队由具备国际会展视野、全球渠道资源、经验丰富的会展业专家，国际场馆运营人才和地产界精英共同组成。公司秉承“一流的设计、一流的建设、一流的运营”的定位，以提升深圳及中国会展业的整体国际竞争力，推动深圳及中国会展业走向世界为己任，不断创新、持续努力，将国际标准、体系和本地展馆运营管理经验完美结合，为全球客户打造世界一流的绿色智慧展馆和全球性的商贸平台，持续为全球客户创造价值。

Jointly founded by two central state-owned enterprises, China Merchants Shekou Holdings Co., Ltd. and Shenzhen OCT Co., Ltd in May, 2017, Shenzhen World is managed and operated by Shenzhen Zhaohua International Exhibition Operation Co., Ltd. The company leadership incorporates convention & exhibition industry experts with international visions, global resources, and bountiful MICE experiences, international venue operating experts and real estate elites. Shenzhen World adopts the positioning of “first-class design, first-class construction and first-class operation” to boost the overall competitiveness of Shenzhen and the convention & exhibition industry in China. Taking it its own responsibility to advance the convention & exhibition industry of Shenzhen and China towards the world, the company continues to innovate and work hard for the seamless integration of global standards and systems with domestic venue management expertise, offer customers a world-class global trading platform featuring green and smart development and create values for customers on an ongoing basis.

我们与世界领先的场馆管理公司 ASM Global (SMG) 及业界知名咨询公司 JWC 合作。

Shenzhen World collaborates with ASM Global, the world's leading venue management company and JWC, a famous consultancy company in the industry.



ASM Global 由 AEG Facilities 和 SMG 合并而成，在全球范围内为近240多个场馆提供服务，包括会展中心、竞技场、体育馆、剧院等各类场所。ASM Global 是公认的行业领导者，有卓越的场馆运营能力，协助运营深圳国际会展中心，为客户提供符合国际标准的展览服务和管理策略。

Formed by the combination of AEG Facilities and SMG, ASM Global provides services for more than 240 venues all over the world, including convention and exhibition centers, arenas, stadiums, and performing arts centers. With excellent venue operational abilities, ASM Global is a recognized leader in the industry, who will assist Shenzhen World in its operation to provide customers with exhibition services and management strategy conforming to international standards.



JWC是世界会展行业中顶尖的专业咨询公司，提供从设计到运营的全程咨询，已协助制定了深圳国际会展中心的总体发展规划，并将支持展馆的未来发展。

As a leading professional consultancy company in the global convention & exhibition industry, JWC has assisted in formulating the overall development plan of Shenzhen World and will support the future growth of the venue.

将 ASM Global 和 JWC 的国际经验及知识本地化，输出符合中国市场的国际化标准，打造一流展馆，提供一流服务。

Shenzhen World will localize the international experience and knowledge of ASM Global and JWC, to conform to the local Chinese market, whilst creating a world-class venue with premium services.

