



THE 27th CHINA HI-TECH FAIR

November 14-16, 2025 Shenzhen World Exhibition & Convention Center (Bao'an)

THE LEADING HI-TECH FAIR IN CHINA



Exhibition area: 400,000m²

Brand exhibitors: 5,000+

Professional attendees: 400,000+

Countries and regions: 100+



ZHENWEI

NEEQ : 834316



Member

Host:

Shenzhen Municipal People's Government

Organizer:

Zhenwei International Exhibition Group

Shenzhen Zhenwei International Exhibition Co., Ltd.



CHTF—THE LEADING HI-TECH FAIR IN CHINA

China Hi-Tech Fair (CHTF), approved by the China's State Council, has successfully held 26 sessions since 1999.

The inaugural CHTF in 1999 was declared open by then-Premier Zhu Rongji, who emphasized that the Chinese government's decision to host the fair annually aimed to accelerate the transformation of scientific and technological achievements into market-competitive products and enhance international exchange and cooperation.

As a vital component of China's national science and technology innovation system, CHTF serves as a crucial gateway for China's high-tech sector to engage globally and a premier platform for the exchange and trading of high-tech achievements. Alongside the Canton Fair and the China International Import Expo (CIIE), CHTF is hailed as one of China's "Top Three" national-level exhibitions and is renowned as "The Leading Hi-Tech Fair in China."

Review — The 26th CHTF: Pioneering Market-Oriented Transformation

The 26th CHTF marked a historic shift from government-led to market-driven operations, becoming the first large-scale government exhibition to adopt a market-oriented approach. Under the theme "Technology Leads Development • Industry Integrates Fusion," the 26th CHTF spanned 400,000 square meters, attracting nearly 5,000 renowned enterprises and international organizations from over 100 countries and regions. With 400,000 professional buyers in attendance, the event showcased more than 4,300 new technologies, products, and achievements, garnering widespread acclaim.

Global Tech Innovators Gathered in Shenzhen

22 Themed Exhibition Zones

3 Ministry and Commission Pavilions

30 International and Regional Pavilions

36 Provincial and Municipal Pavilions

100+ Universities and Research Institutions

Notable participants included 180+ central state-owned enterprises (e.g., China Electronics Corporation, China Unicom, China Telecom, China National Petroleum Corporation (CNPC), China State Shipbuilding Corporation (CSSC), China Railway Signal & Communication (CRSC), China Hualu, CHN Energy, China General Nuclear Power Group (CGN)), accounting for 3.6% of exhibitors; 380+ Fortune 500 and multinational corporations (e.g., Siemens, Schneider Electric, Intel, Bayer, Infineon, Huawei, ZTE, Tencent, BYD, and Inspur), making up 7.6%; 1,000+ listed companies (20%); and 2,000+ gazelle and unicorn firms (40%), with private enterprises exceeding 75%.

Over 100 companies and institutions hosted debut showcases and roadshows, and other activities on site, facilitating 869 on-site partnership agreements.

Precision Attendee Invitation: Driving Exhibition Effectiveness Upgrade

400,000+ Professional Attendees

1000+ Professional Buyer Delegations

3000+ Investment And Financing Institutions

CHTF 2024 implemented the most extensive and precise professional buyer invitation program in its history. Through the Global Buyer Promotion Plan, it introduced the concept of secondary segmentation and held buyer conferences covering 17 industrial sectors.

Investment and Financing Institutions : Over 3,000 renowned institutions, including Morgan Stanley, Blackstone, Bain, Goldman Sachs, Carlyle, Sequoia, IDG, Shenzhen Capital Group, Matrix Partners China, Hillhouse Capital, and others, paid attention to the CHTF.

Domestic Buyers : Huawei, Tencent, ByteDance, Alibaba, XPeng, iFlytek, BYD, Baidu, Skyworth, Xiaomi, Haier, Midea, Gree, Hisense, CREC, OCT and other purchasing groups attended for sourcing and procurement.

International Buyers: Organizations and institutions from over 100 countries and regions, including Germany, the UK, France, Russia, Canada, Japan, South Korea, Australia, Belgium, Pakistan, the Czech Republic, and others, joined the event. Procurement groups from Samsung, Panasonic, Oracle, Toyota, and Ford attended the CHTF to find partners. The Russian CIPR consortium's procurement totaled 7.3 billion yuan, while General Electric's reached 12 billion yuan.

Massive Media Exposure Created Cutting-Edge Tech Showcases

Coverage in 130+ Countries and Regions

15 CHTF Features Broadcast on CCTV News

Coverage in 12 Languages

10,000+ Cross-Year Reports by Global Media

5 Billion+ Online Impressions

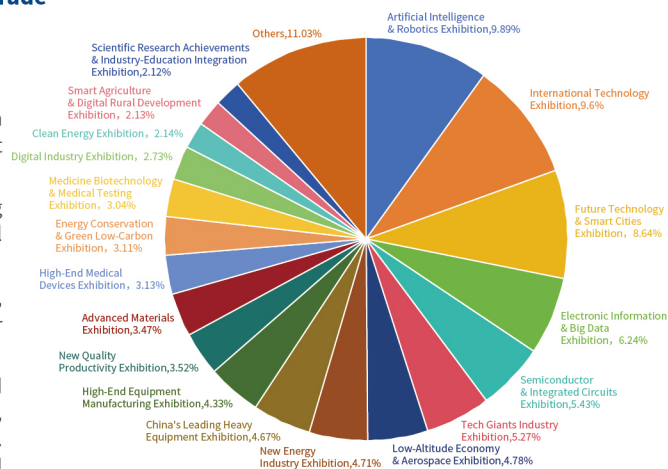
Organize nine major media clusters and more than 1,000 media outlets to conduct all-round coverage. The domestic media publicity matrix covers central-level media, national websites, financial media, information disclosure media designated by the China Securities Regulatory Commission, portal websites, local media, new media platforms, and so on.

Global Tech Titans Gauged Industry Trends

160+ Thematic Forums

100+ Experts, Scholars, and Industry Leaders across 17 Major Industries

During the 26th China Hi-Tech Fair, more than 160 conference activities were held, highlights included the China High-Tech Forum, the 26th CHTF Academician Forum, the 2024 China (Shenzhen) Data Element Industry Innovation Conference, the 1st China Low-Altitude Economy Industry Summit, and the 2024 Future Technologies • Digital Economy New Productivity Conference. These activities will not only serve as a platform for cross-sectoral exchanges and cooperation but also explore industry development trends, ultimately achieving whole-industry-chain coordination, all-element driving, and full-field layout for industries related to the Hi-Tech Fair.



The Interest to Buyers at the 26th (2024) CHTF



CCTV News Reports on the Grand Occasion of the 26th China Hi-Tech Fair



Broad Vision, Deep Focus • Themed Zones for Specialized Sectors

The 27th CHTF will further embrace its market-oriented philosophy, prioritizing the commercial needs of exhibitors and professional attendees; and convene world-leading tech enterprises from over 100 countries and regions, comprehensively unveiling cutting-edge technological breakthroughs, showcasing global high-tech trends, and facilitating transactions, investments, and partnerships on a global scale to help exhibitors achieve cooperation and deals.

China's Leading Heavy Equipment, Top Tech Industry Chains

Aerospace, high-end shipbuilding and marine engineering equipment, major scientific instruments and equipment, energy equipment manufacturing, smart manufacturing, large-scale engineering equipment, etc.

Research Institutes, Universities and National Key Laboratories, Biotechnology

Comprehensive scientific research institutes, professional scientific research institutions, scientific research units of universities, corporate R&D centers, scientific research units affiliated to the government, international scientific research organizations in China, private scientific research institutions, etc. Laboratory instruments and consumables, biological reagents and reference materials, microbial detection instruments, bio-pharmaceuticals, biological products, cell culture, gene technology, medical laboratory, biotechnology services, biochemistry/life science, laboratory automation and digitization, analytical testing instruments, sample pretreatment and preparation instruments, smart laboratory/information management systems, environmental monitoring instruments, 3D printing, etc.

Artificial Intelligence and Robotics

Artificial Intelligence Applications and Services, AI Core Technologies, Intelligent Software and Hardware Products, Intelligent Robots, VR/AR Virtual Reality, Big Data, Advanced Display Technologies, etc.

Consumer Electronics

Audio-visual products, mobile and digital technologies and accessories, automotive multimedia equipment, digital imaging products, printing and printing equipment and various household appliances, etc.

New Quality Productivity

The latest scientific and technological achievements and innovative products, transformation of scientific and technological innovation results, new models for industrial structure upgrading, innovative technology patents, digital transformation, green and low-carbon, digital economy, etc.

Cross-border E-commerce

Industrial demonstration zones, industrial parks, (B2B, B2C, C2C) platform systems, domestic and overseas retail e-commerce, import and export trading companies, cross-border software and technical services, cross-border e-commerce logistics, cross-border financial payments, cross-border technology products, etc.

Smart Ports, Rail Transit

Rail vehicle and locomotive accessories, communication signals and informatization, power supply electrical systems and engineering equipment, smart railways and urban rail transit, etc.; port informatization, safety equipment and mechanical equipment, transportation equipment, port services and digital ports and ships, etc.

High-end Healthcare

Medical imaging, medical laboratory, in vitro diagnosis, hospital construction, smart healthcare, intelligent wearable products, medical robots, operating rooms, medical electronic equipment, medical optics, medical consumables, disinfection and infection control, health management and services, medical institutions, rehabilitation, smart elderly care, etc.

Photovoltaic Energy Storage Charging & Charging Pile Industry

Intelligent charging solutions, integrated photovoltaic-storage-charging solutions, advanced charging technologies, supporting facilities solutions, charging station operation services, charging and swapping solutions, coordinated development of vehicles and charging piles, and the entire photovoltaic-storage-charging and charging pile industry chain.

International Scientific and Technological Achievements, Provincial and Municipal Scientific and Technological Achievements

International innovative technologies and products, major domestic scientific and technological breakthroughs, and display and resource promotion of characteristic industries in countries and regions along the Belt and Road and beyond.

Guangdong & Shenzhen Tech Showcase

Highlighting groundbreaking innovations from Guangdong Province and Shenzhen.

Semiconductors and Integrated Circuits

Semiconductor materials, third-generation semiconductors, IC design, advanced packaging and testing, integrated circuits, electronic components, equipment manufacturing, etc.

Smart Manufacturing & Automation

Machine learning, CNC machine tools and metal processing, smart factories, electronic intelligent manufacturing, automotive manufacturing and equipment, industrial automation and robotics, humanoid robots, dexterous hands, etc.

Low-altitude Economy and Commercial Spaceflight

Drones, eVTOL aircraft, general aviation (helicopters), airborne equipment, low-altitude flight services, low-altitude route network infrastructure, aerospace new materials, launch vehicles, remote sensing satellites, manned spacecraft, satellite manufacturing technology and services, etc.

Digital Energy and Clean Energy

New power systems, green power generation technologies, digital grid technologies; new technologies, new equipment, new operation and maintenance, and new project construction solutions in the fields of energy storage, wind energy, hydrogen energy, solar photovoltaics, etc.

Municipal Engineering and Intelligent Construction

Municipal lighting and illumination, sanitation equipment and urban pipe networks, municipal engineering construction materials and landscaping, construction solid waste treatment, etc.; BIM products, industrialized components, smart construction sites, smart operation and maintenance, construction industry Internet platform, etc.

Water and Environment

Water treatment technology and equipment, water resources management and protection, water supply and drainage systems, sludge treatment and disposal, water engineering services, instrumentation and automatic control systems, water purification equipment, water treatment chemicals, etc.

Automotive Electronics & New Energy Vehicles

Automotive electronics and new energy vehicles: automotive components and vehicle-mounted systems, automotive semiconductors, electronic components and equipment, automotive intelligent manufacturing chain, new energy vehicles, battery motors, intelligent interconnection, unmanned driving and intelligent driving assistance systems, etc.

Energy Storage and Battery Industry

Battery and energy storage, energy storage batteries, energy storage systems, battery management systems, new-type batteries, materials and components, supporting equipment, processing equipment, recycling, supercapacitors, and the entire energy storage and battery industry chain.



1 Summit Forum

Summit forums are based on a global perspective, implements national strategies, and focuses on current industry hotspots such as scientific and technological development, macroeconomics, and capital markets. Through the exploration of science and technology, sharing of views, and the collision of wisdom, it gathers the strength of all parties, pools innovative resources, and fully displays the latest developments and cutting-edge thoughts in the world's science and technology, economy, finance and other fields. It is an important platform for promoting international exchanges and cooperation.



2 Technical Exchange Meeting

A series of activities during the same period will invite domestic and foreign academicians, experts and scholars, presidents of industry associations, and leaders of leading enterprises to exchange and cooperate in different fields, showcase cutting-edge scientific and technological achievements, focus on the pain points and difficulties of corporate development, carry out multi-level and all-round discussions and exchanges, and promote the innovative development of Chinese technology companies.



3 Global Buyers Matchmaking Conference

The "Ten Million Buyers" program was launched to promote on-site transactions, build a one-to-one communication platform for exhibitors and professional buyers, and improve the satisfaction of exhibitors and buyers. It serves as a "matchmaker" for both supply and demand, helping exhibitors get orders, and also helping domestic and foreign buyers optimize the supply chain and find new technologies and good products.



4 New Products Release

As the first platform for technology companies to release products, CHTF sees over a thousand representative new products, technologies and services appear at the fair every year. As a "fashion show" for global debuts, new technologies and products such as China's first and the world's first are blooming at the CHTF with a strong momentum, attracting many global buyers to cooperate and connect, and the debut economy is bursting with strong momentum.



5 High-Tech Achievement Transformation and Trading Activities

We are calling for cutting-edge high-tech innovations and achievements to participate. Through integration with the 'Qingteng' Achievement Transformation Service System of the Shenzhen Municipal Science, Technology and Innovation Bureau, this initiative facilitates high-tech transformation via roadshow presentations and procurement match-making conferences.



6 CHTF Awards Program

To promote independent innovation among technology enterprises, unlock the potential of talents and research teams, and encourage exhibitors to showcase their technological capabilities, the CHTF Awards Program recognizes outstanding pioneers and success stories in scientific and technological innovation.

Participation Methods and Fees

■ Shell Scheme :

- International Booth CNY30,000 / 9m²

■ Raw Space:

- International Booth CNY3,200/m²

■ Exhibition Catalogue Advertisement:

- Front Cover CNY60,000
- Inside Front Cover CNY35,000
- Head Page CNY35,000
- Back Cover CNY40,000
- Inside Back Cover CNY30,000
- Colored Inside Page CNY15,000

■ Technical Seminar:

(Conference room) CNY30,000/session (including venue, audio equipment, projector, on-site signboards, water, etc.)

■ New Product/Technology Promotion (Inside exhibition center):

CNY50,000/30min/Session (including venue, audio equipment, live streaming, and media promotion)

Sponsorship Benefits

■ Partnership:

Global official partner (title sponsor): CNY 10 million

Global strategic partner: CNY 6 million

Valuable Partner: CNY 3 million

Benefits: Title Rights, preferential treatment, exhibition services, service guarantees, event promotion, media publicity, advertising services, etc;



■ Customized Exhibition Services:

Full-Cycle Media Promotion Services

Pre-event buzz, real-time exposure during the event, and long-tail post-event dissemination—leveraging a mainstream media matrix to tailor a communication strategy and create a dedicated brand influence platform.

Precision Buyer Engagement Services

Direct matching with key procurement executives, organizing professional buyer delegations, curating exclusive 1:1 supplier matchmaking conferences, and tailoring exhibition tour routes.

Scenario-based Integrated Conference Services

Customized booth design & construction + premium booth location planning, equipped with venue branding resources including LED walls, hanging flags, spray-painted graphics, etc., while planning on-site activities such as new product launch ceremonies and technical release conferences.

Technology Achievement Transaction Promotion Services

Specialized technical seminars + investment matchmaking meetings, linking industry associations and industrial funds to build a transaction matchmaking platform, promoting in-depth docking between high-quality service resources and the needs of innovative entities.

■ Advertisement Location:

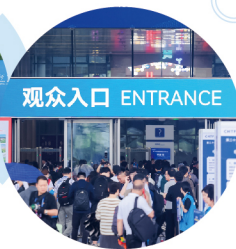
CHTF official website / CHTF periodicals

Ad placements at Shenzhen World Exhibition & Convention Center



■ Sponsorship Opportunities:

Badge lanyards, tote bags, etc





THE LEADING HI-TECH FAIR IN CHINA

High-end Platform

The first platform for the promotion of China's scientific and technological Heavy Equipment

The first platform for world-class high-tech enterprises

The first platform for Chinese technology companies to go global

Giants Gather

Fortune 500 companies

Central state-owned enterprises, listed companies

Gazelle companies and unicorn companies

Win-win Cooperation

One-to-one invitation to global buyers

Accurate matching of high-quality buyers around the world

International professional purchasing group negotiation and docking

Media Focus

Authoritative reports from national media

Mainstream media segmentation publicity

Industry media special promotion

Enriching Activities

High-level summit forum

First release IP platform

Brand overseas exposure increases traffic



Official Website: www.chtf.com/english



Official Wechat: @CHTF2025



Official Twitter: @ChinaHiTechFair



Official LinkedIn: @China Hi-tech Fair

To align with diverse market strategy of enterprises, we will provide more options. Please feel free to contact us for more information.

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