



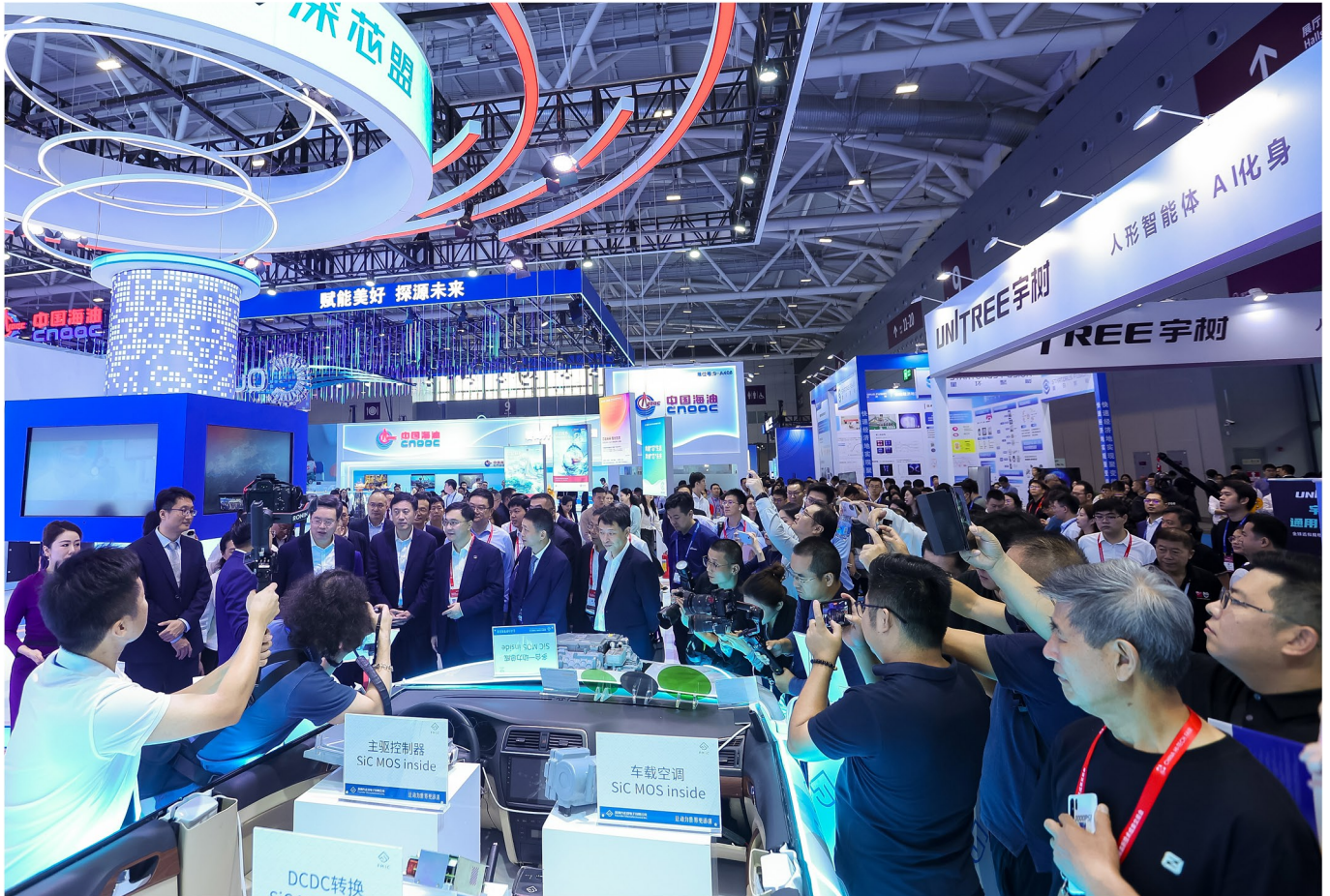
THE 27th CHINA HI-TECH FAIR

November 14-16, 2025
Shenzhen World Exhibition & Convention Center

TECHNOLOGY LEADS DEVELOPMENT
INDUSTRY INTEGRATES FUSION

SPONSORSHIP
PROPOSAL

THE LEADING HI-TECH FAIR IN CHINA



SCIENCE AND TECHNOLOGY HOLD THE KEY TO THE PROGRESS AND DEVELOPMENT OF ANY NATION.

The First Platform for Showcasing China's Strategic Scientific and Technological Advancements

The First Platform for World-Class High-Tech Enterprises

The First Platform for Chinese Technology Companies to Go Global

GOVERNMENT OFFICIALS WHO ATTENDED CHTF

ATTENTION FROM LEADERSHIPS

Over the past 26 years, the China Hi-Tech Fair (CHTF) has received high-level attention from successive national leaders. The event has been graced by numerous senior officials, including:



Zhu Rongji

October 5-10, 1999

A milestone in China's high-tech industry development

Member of the Standing Committee of the Political Bureau of the CPC Central Committee and Premier of the State Council



Wu Bangguo

October 12-17, 2000

Integrating high-tech achievement transactions with venture capital

Member of the Political Bureau of the CPC Central Committee and Vice Premier of the State Council



Li Changchun

October 12-17, 2002

First large-scale gathering of international securities institutions in China

Member of the Political Bureau of the CPC Central Committee



Zeng Peiyan

October 12-17, 2005

Independent innovation

Member of the Political Bureau of the CPC Central Committee and Vice Premier of the State Council



Wu Yi

October 12-17, 2006

Independent innovation | Circular economy | Intellectual property protection

Member of the Political Bureau of the CPC Central Committee and Vice Premier of the State Council



Hui Liangyu

November 16-21, 2010

Technology-led transformation | Innovation-driven development

Member of the Political Bureau of the CPC Central Committee and Vice Premier of the State Council



Wang Yang

November 16-21, 2013

Adhere to innovation-driven development | Improve economic growth quality

Member of the Political Bureau of the CPC Central Committee and Vice Premier of the State Council



Liu Yandong

November 16-21, 2014

Persist in innovation-driven approaches | Accelerate green development

Member of the Political Bureau of the CPC Central Committee and Vice Premier of the State Council



Hu Chunhua

November 16-21, 2016

Innovation-driven | Quality-led

Member of the Political Bureau of the CPC Central Committee



Li Xi

November 11-15, 2020

Technology transforms lives | Innovation drives development

Member of the Political Bureau of the CPC Central Committee



Huang Kunming

November 15-19, 2023

Stimulate innovation vitality | Enhance development quality

Member of the Political Bureau of the CPC Central Committee

Note: Ordered by leaders' attendance dates



NOTABLE PARTICIPANTS OF PREVIOUS CHTF EDITIONS

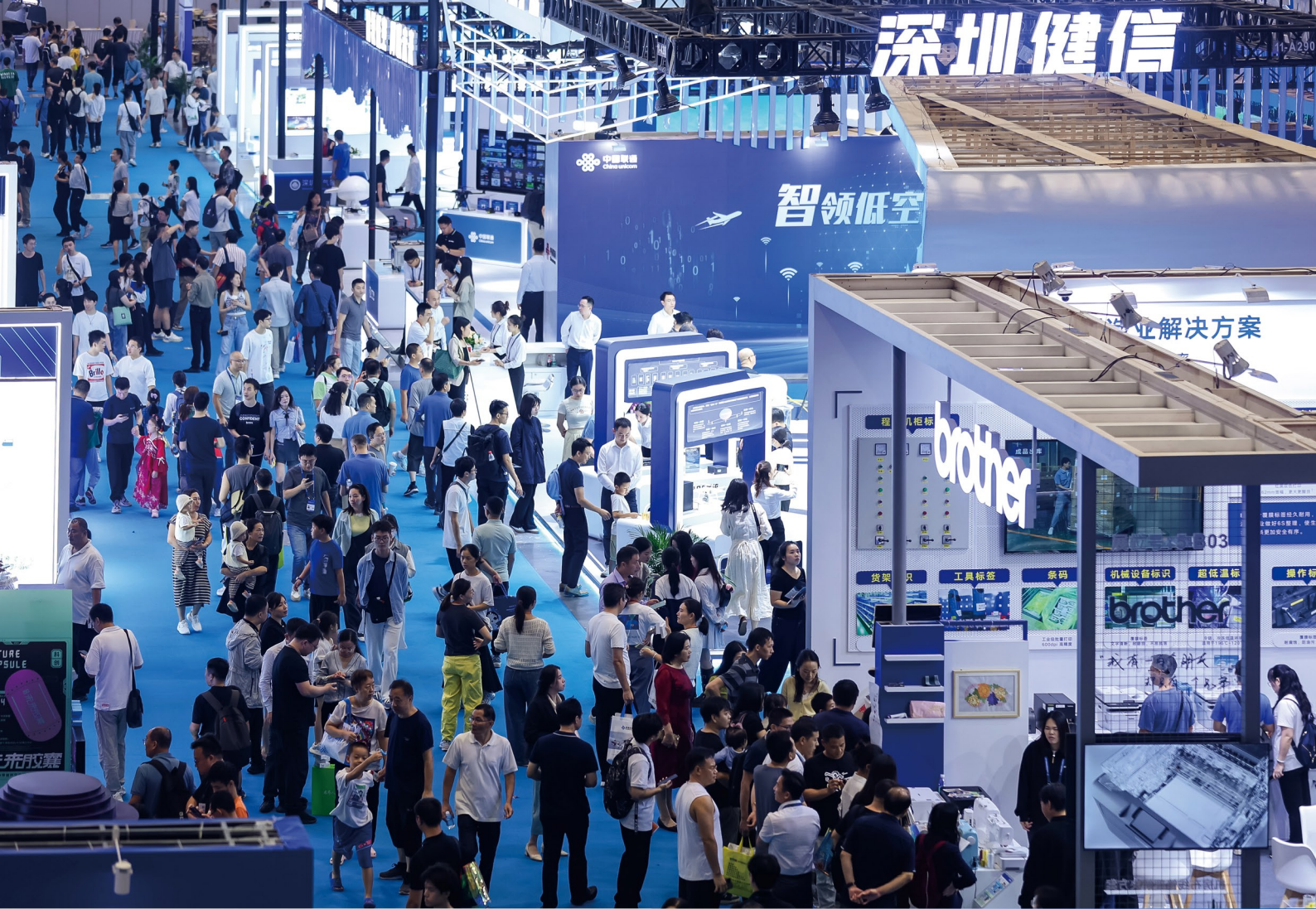
18 Nobel Laureates

2 Turing Award Winners

Over **40** Academicians from China and abroad

Over **100** Ministerial-Level Officials from Various Countries

Over **400** CEOs and Entrepreneurs from Multinational Corporations



THE 27th CHINA HI-TECH FAIR

● Date and Venue:

November 14-16, 2025

Shenzhen World Exhibition & Convention Center (Bao'an)

● Exhibition Scale:

Exhibition area: **400,000m²**

Brand exhibitors: **5,000+**

Professional attendees: **400,000+**

Countries and regions: **100+**



17 KEY INDUSTRIES FOCUSED ON A MODERN INDUSTRIAL SYSTEM

Reflecting China's top-level technological planning and systematic layout, this edition sets a new record for specialized exhibition zones in CHTF history.



As of now, over **40,000 enterprises** have been contacted, with nearly **800 confirmed exhibitors** and **2,000+** expressing intent to participate. Notable participants include: 1) **Global Industry Leaders:** ABB, SAP, Siemens, Schneider Electric, Philips, Amazon, Google, Sony, Mitsubishi, Caterpillar, Oracle, and more. 2) **Key Chinese State-Owned Enterprises & National Champions:** CASC, AVIC, NORINCO GROUP, CSGC (China South Industries Group Corporation), CHD, CETC (China Electronics Technology Group), State Grid, China Southern Power Grid, GENERTEC, CSSC (China State Shipbuilding Corporation), National Supercomputing Center, China State Railway Group, CRCHI (China Railway Construction Heavy Industry Corporation), China State Construction Engineering Group (CSCEC), China Communications Construction, CREC, CRRC, China First Heavy Industries, CHN ENERGY, China Post, China Logistics Group, China Minmetals Corporation, China Hualu Group, CNPC (China National Petroleum Corporation), SINOPEC, CNOOC (China National Offshore Oil Corporation), Sinochem Group, China Mobile, China Unicom, China Telecom, and more. 3) **Leading Private Tech & Industrial Innovators:** Lenovo, Sany Group, Baidu, Meituan, SF Holding, JD Logistics, LONGi Green Energy, iFLYTEK, Jerel Group, VERTECHS GROUP, HANVON UGEE, CATL (Contemporary Amperex Technology Co. Limited), and more.



UK Delegation



Belgium Delegation



Russian Industry
Digital Industry Conference



Belarus Delegation



Moscow Government Delegation



Pakistan Delegation

● International and Friendship City Participation Status

To date, invitation letters have been sent to **over 120 countries and** friendship **cities**, with **29 nations/cities expressing preliminary interest** in participation. These include the United States, Germany, South Korea, Austria, Australia, Belgium, Japan, Russia, Poland, Chile, Pakistan, Czech Republic, Canada, Malaysia, France, UAE, Spain, Hungary, Portugal, Netherlands, United Kingdom, Singapore, Israel, Bahrain, Bulgaria, among others. Hungary has been proposed as the **Guest Country of Honor** for this edition, with Prime Minister Viktor Orbán extending a congratulatory message in this regard.



● Participation Status of National Ministries, Provinces, and Municipalities

National ministries (3 confirmed): Ministry of Science and Technology, Ministry of Industry and Information Technology, and Ministry of Agriculture and Rural Affairs.

Provincial-level regions (25 confirmed): Guangdong, Fujian, Zhejiang, Hebei, Hubei, Hunan, Sichuan, Guizhou, Jiangxi, Hainan, Henan, Shanxi, Heilongjiang, Liaoning, Jilin, Anhui, Shaanxi, Guangxi Zhuang Autonomous Region, Tibet Autonomous Region, Xinjiang Uygur Autonomous Region, Inner Mongolia Autonomous Region, Shanghai, Tianjin, Chongqing, and Hong Kong Special Administrative Region.

Cities (5 confirmed): Dalian, Xiamen, Zhuhai, Yulin, Wuhan



GLOBAL BUYER PROMOTION PLAN

The program includes Buyer Conferences spanning 17 key industries, organization of 1,000 professional procurement delegations (incorporating provincial and municipal purchasing groups), with an estimated 400,000 professional attendees, making this the most systematic and comprehensive attendee outreach effort in CHTF history.



PROFESSIONAL BUYER INVITATION METHODS

01 Establishing the CHTF Attendee Pre-Registration System

Pre-registration system: CHTF official website (1 million PV), CHTF WeChat Official Account (nearly 1 million followers), Private Domain Traffic Communities (5,000+ industry groups).

03 Self-Media Promotion + Pre-registration Campaigns

Online advertising on platforms like Douyin, WeChat Moments, Baidu, and 360 for continuous exposure to attract professional attendees.

05 One-on-One Invitations via Key Institution Visits

Government procurement delegations, state-owned enterprises, multinational corporations, leading domestic companies, industry associations, research institutes, embassies, and related organizations.

02 Official CHTF Invitation Letters

Invitation letters jointly issued by the Shenzhen Municipal Government and/or the CHTF Organizing Committee invite enterprises to participate in the exhibition.

04 Targeted Online Industry Advertising

Targeted group ads on WeChat Moments, mass SMS campaigns to a million-strong database, and email direct marketing (EDM).

06 On-Site Promotion at Key Industry Exhibitions

Targeted group ads on WeChat Moments, mass SMS campaigns to a million-strong database, and email direct marketing (EDM).



TARGETED DATABASE OUTREACH

Utilizing Zhenwei's exclusive attendee data, the CHTF procurement team has connected with qualified professional buyers.



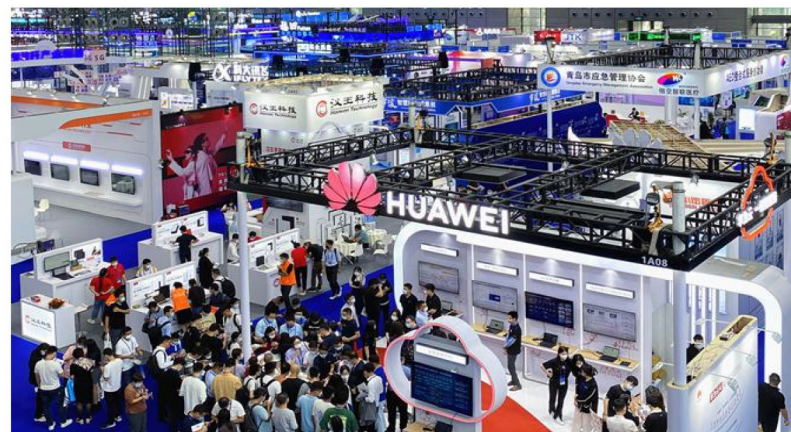
Database exceeds
1,000,000 entries



Partnerships with
200+ industry
associations



Pre-registered
visitors surpassed
250,000



Registered visiting
organizations exceeded
2,000



100% EXHIBITOR-CENTRIC — China's Most Service-Driven Tech Expo

Exclusive High-Level Forums and Tailored Financial Services

Accelerating Tech-Industrial Synergy

More than **160 high-level forums and technical conferences**, including: China's Leading Technologies Development Summit, Tech Giants Industrial Chain Innovation Summit, Global Big Data & Technology Innovation Forum, AI & Advanced Chip Development Conference, World Digital Healthcare Congress, Global Life Sciences Innovation Forum, Greater Bay Area S&T Innovation Summit, China Green Economy Summit, etc. We're creating collaboration and exchange platforms across various industries, showcasing cutting-edge innovations, exploring future development trends, addressing industry challenges & pain points, and accelerating technological breakthroughs.

A RAPID MATCHMAKING PLATFORM CONNECTING CHINESE ENTERPRISES WITH GLOBAL CAPITAL

Financing Training Workshops

Investment Roadshows

Business Matchmaking Sessions

International Trade Talks

Sci-Tech Finance Conference

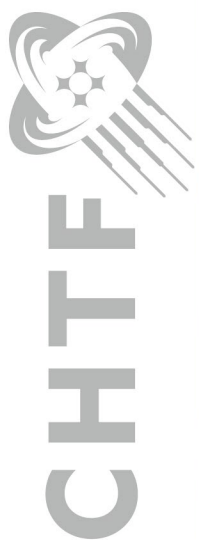
Dedicated Platform for Tech Companies Seeking Funding

Direct access to top-tier investors

Organize Top 10 VC Institutional Matchmaking Forums

Sequoia Capital , Blackstone , SoftBank ,Tiger Global ,
Tencent , CICC Capital , Hillhouse Capital, IDG Capital , Qiming Venture Partners ,
CITIC Capital , Alibaba, Shenzhen Capital Group





10,000+ CROSS-YEAR MEDIA COVERAGE WORLDWIDE

Nine major media clusters delivering the most **sustained and diversified** news coverage, showcasing China's **entrepreneurial spirit** and **scientific excellence** on the global stage.

A PUBLICITY MATRIX COMBINING MAINSTREAM AND EMERGING, DOMESTIC AND INTERNATIONAL MEDIA

More than a hundred pre-event promotional articles about the exhibition were published across numerous domestic and international media outlets including People's Daily Online, Xinhua News Agency, Guangming Online, Global Times Online, China News Service, and China Economic Net, attracting significant media attention. These articles were subsequently reposted by influential platforms such as Xinhua Finance, Sina Finance, Tencent, and NetEase, achieving cumulative coverage exceeding 10,000 media placements. A comprehensive compilation of news reports was also designed and produced. Furthermore, CHTF preview materials were disseminated through nearly 3,000 media outlets across over 50 countries and regions including the United States, United Kingdom, Germany, France, Italy, Canada, Singapore, Japan, and South Korea, etc., generating international attention and significantly enhancing the global influence of the China Hi-Tech Fair brand. The media distribution included: 406 English-language outlets, 110 German-language outlets, 99 Korean-language outlets, 33 Portuguese-language outlets, 30 Arabic-language outlets, 26 Spanish-language outlets, 12 French-language outlets, 14 Japanese-language outlets, 8 Italian-language outlets, 2 Dutch-language outlets.

Domestic Media Publicity Matrix >>>

Central Media : People's Daily, Xinhua News Agency, CCTV, Economic Daily, Science and Technology Daily, China News Service, China Economic Information Service, etc.

National Websites : People's Daily Online, Xinhuanet, Guangming Online, Huanqiu.com, China Economic Net, China Daily Online, etc.

Financial Media : Economic Information Daily, Reference News, China Business Network, China Financial Information Network, China Economic News Network, etc.

CSRC-designated Information Disclosure Media: China Securities Journal, Shanghai Securities News, Securities Daily, Securities Times, etc.

Portal Websites : Sina News, Tencent News, Sohu News, Phoenix News, etc.

Industry-specific Media : Made-in-China.com, Gongkong.com, China Industrial Information Network, China Industrial News Network, China Machinery News, "China Manufacturing", "Chinese Journal of Mechanical Engineering", TMTPOST, 36Kr, etc.

Regional Media : Nanfang Daily, Yangcheng Evening News, Guangdong Release, Southern Weekly, First Scene, SZNEWS, etc.

New Media Platforms : WeChat, Weibo, Douyin, Baidu search, 360 search, Headline, Baijiahao, NetEase, Yidian Zixun (Particle News), etc.

Overseas Media Publicity Matrix >>>

The publication covers 130 countries and regions, with a total of 12 languages, including English, Arabic, German, Spanish, French, Italian, Japanese, Korean, Dutch, Portuguese, Traditional Chinese, Simplified Chinese.



未来已来 | 第二十六届高交会众多人工智能“黑科技”业界重磅首发 诚意满满 看点十足

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26th China Hi-Tech Fair Came to A Successful Close with Intended Transaction Amount Exceeding CNY120 Billion

PR Newswire

Tue, November 19, 2024 at 1:27 AM PST - 2 min read

新华财经

国家金融信息平台

高交会吸引众多电子信息科技巨头 全国消费数字时代“现在与未来”

2024-09-20 14:02

立即体验

中国金博会

中国金博会

高交会吸引众多电子信息科技巨头 全国消费数字时代“现在与未来”

2024年11月14-16日

立即体验

ROCKINGROBOTS

US\$16.6 Billion in transactions at 26th China Hi-Tech Fair

2024-11-19

Discover Top ASX Dividend Picks Today! Unlock Now

PR Newswire

The 26th China Hi-Tech Fair Came to A Successful Close with Intended Transaction Amount Exceeding CNY120 Billion

2024-11-19

高交会吸引众多电子信息科技巨头 全国消费数字时代“现在与未来”

2024-09-20 17:07

立即体验

高交会吸引众多电子信息科技巨头 全国消费数字时代“现在与未来”

2024-09-20 17:07

立即体验

The 26th China Hi-Tech Fair Came to A Successful Close with Intended Transaction Amount Exceeding CNY120 Billion

November 20, 2024 12:27 AM AEST 1 by Cision

Image source: Kalkine Media

SHENZHEN, China, Nov. 19, 2024 (PRNewswire) -- The 26th China Hi-Tech Fair (CHTF 2024), recognized as the most influential technology show in China, has concluded successfully on November 16 with 869 contracts signed on site and a record high of intended transaction volume surpassing CNY120 billion (US\$16.6 billion), consolidating its role as an influential stage for global innovations.

The 26th China Hi-Tech Fair Came to A Successful Close with Intended Transaction Amount Exceeding CNY120 Billion

2024-11-19

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2024-09-20 17:07

立即体验

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立即体验

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November 19, 2024 - 8:27AM

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The 26th China Hi-Tech Fair Came to A Successful Close with Intended Transaction Amount Exceeding CNY120 Billion

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2024-09-20 17:07

立即体验

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2024-09-20 17:07

立即体验

The Technological Ecosystem Fostered by CHTF Serves as The Cultural Cornerstone for Shenzhen's Ambition to Become a Global Innovation Hub



Netac introduced the world to USB flash drives here, where the "U disk" was first unveiled to mankind.



Shenzhen-based Ubtech Robotics made its debut on China's Spring Festival Gala.



THE 27th CHINA HI-TECH FAIR

November 14-16, 2025

Shenzhen World Exhibition & Convention Center (Bao'an)

SPONSORSHIP PROPOSAL

The world-renowned "Shenzhen Speed" has created a miracle in the history of global urbanization and modernization. Represented by Shenzhen, the Greater Bay Area has not only become a hallmark of Chinese-style modernization but also stands at the forefront of reform and opening-up and the pinnacle of technological advancement. The China Hi-Tech Fair and Shenzhen have ultimately achieved a two-way convergence of spirit and city, where ambition meets opportunity, and innovation fuels growth.

The 26th CHTF marked a historic shift from government-led to market-driven operations, becoming the first large-scale government exhibition to adopt a market-oriented approach. Under the theme "Technology Leads Development • Industry Integrates Fusion," the 26th CHTF spanned 400,000 square meters, attracting nearly 5,000 renowned enterprises and international organizations from over 100 countries and regions. With 400,000 professional buyers in attendance, the event showcased more than 4,300 new technologies, products, and achievements, garnering widespread acclaim.

Having successfully hosted 26 editions in Shenzhen, the China Hi-Tech Fair (CHTF) has become China's premier gateway for high-tech globalization through its unique strategic positioning. As the nation's most influential platform for nurturing world-class technology brands, CHTF has evolved into a global mecca where industry leaders demonstrate cutting-edge innovations and share pioneering spirit. Partnering with CHTF means joining this oriental temple of innovation that captures worldwide attention while embracing the future of technology.

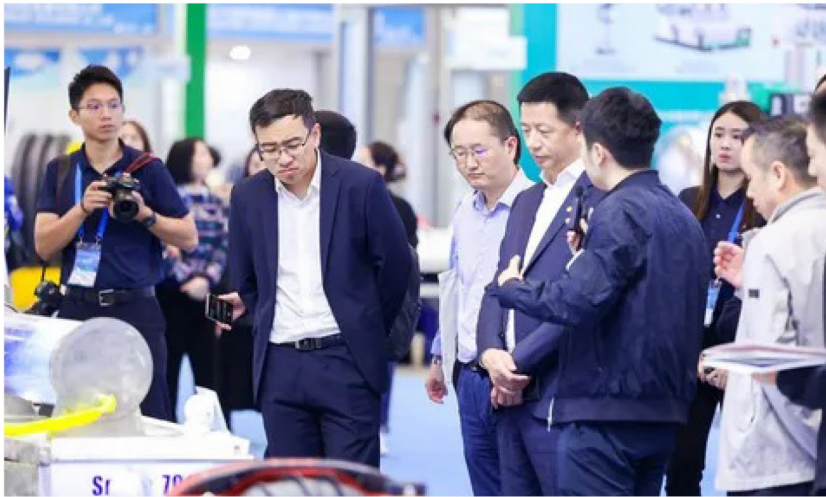
The 27th CHTF will be held in Shenzhen from November 14-16, 2025. We now officially invite enterprises and institutions with outstanding brand reputation and social influence to become official partners of this premier global technology event.

Sponsorship packages are available through cash contributions, in-kind support, or resource exchange agreements. Sponsors will receive exclusive privileges commensurate with their sponsorship level.

Let's collaborate for mutual success and infuse this premier tech event with boundless possibilities!

WIN-WIN COOPERATION

With the endorsement of CHTF as a premier tech show, you can expand your brand awareness among influential business people, leverage CHTF's media resources to increase brand exposure, and reach to the general public with effective advertising.



Win-win Benefits

Endorsement of Premier Tech Show

Elevate your brand and improve brand awareness among influential business people

Discover the needs of the international market and internationalize your product

Create Far-reaching Influence

Increase brand awareness and reputation

Enhance brand recognition among influential business people

All Under One Roof

Build a platform to gather products, services, experts, exhibitors, professional visitors, and media organizations under one roof

Establish A High-end Brand Image

Help increase the credibility and popularity of your brand and products





THE 27th CHINA HI-TECH FAIR

November 14-16, 2025

Shenzhen World Exhibition & Convention Center (Bao'an)

GLOBAL OFFICIAL PARTNER (Title Sponsor)

SPONSORSHIP PROPOSAL

Amount: CNY 10 Million

Term: From the date of signing until November 31, 2025



1. Sponsorship Proposal for Global Official Partner (Title Sponsor) of China Hi-Tech Fair

Amount: CNY 10 Million

- (1) Granted the title of "Global Official Partner of the 27th CHTF", with the right to use CHTF logos for advertising and marketing activities during the agreement period.
- (2) The illuminated urban advertising for the 27th CHTF will feature the title sponsor's name and logo.
- (3) During the exhibition, all materials related to the 27th CHTF will prominently display the title sponsor's name and logo.
- (4) Priority access to a 1,000 sqm exhibition booth in a relevant themed pavilion (booth construction costs borne by the sponsor).
- (5) Priority access to a 500 sqm raw space in the core area of the registration lobby for booth setup (construction costs borne by the sponsor).
- (6) One executive to deliver a speech on behalf of all participating companies at the opening ceremony, with live coverage by authoritative media.
- (7) The title sponsor's name and logo are displayed on the main LED screen at the opening ceremony and main forum.
- (8) The title sponsor's name and logo featured on the backdrop of the opening ceremony and main forum.
- (9) Priority consideration for the sponsor's products to be nominated for the CHTF Outstanding Product Award.
- (10) One main LED screen in the inner arc of the registration lobby to display the sponsor's advertisements on rotation during the exhibition.
- (11) Four banners in the registration lobby (30 m² each).
- (12) Four sets of truss advertisements in the outdoor plaza.
- (13) 40 flagpoles along the waterways (preferred placement).
- (14) Four hanging banners inside the exhibition halls (40 m² each, with optional hall placement).
- (15) One double-page spread advertisement on the first page of the CHTF Official Catalog (content designed by the sponsor).
- (16) One fold-out full-page advertisement in the Exhibitor Guide (content designed by the sponsor).
- (17) One full-page advertisement on the first page of the Exhibitor Manual (content designed by the sponsor).
- (18) Free use of a conference venue (capacity: up to 300 people) at the Shenzhen World Exhibition & Convention Center (Baoan) for one day during the exhibition, including basic services (additional costs such as setup borne by the sponsor). The activity must comply with CHTF forum requirements.
- (19) A dedicated VIP reception room inside the exhibition hall for the sponsor's use during the exhibition.
- (20) Business matchmaking services to facilitate trade negotiations based on the sponsor's needs.
- (21) Six dedicated VIP parking spaces in the exhibition center.
- (22) Honored VIP treatment, including four luxury suites at the CHTF's official hotel for the sponsor's executives (two nights).
- (23) Two dedicated shuttle vehicles provided by the organizing committee for hotel-to-exhibition center transfers during the two-day stay.
- (24) Priority recommendation for the sponsor to participate in the New Technologies & Products Launch Forum and deliver a keynote speech.
- (25) Priority recommendation for the sponsor's projects to be featured in the CHTF Achievement Release Activity with a keynote speech.
- (26) Priority access to investment roadshows, business matchmaking conferences, and international trade talks, with a keynote speech.
- (27) A dedicated buyer-supplier matchmaking platform, including at least one procurement conference.
- (28) Coverage of the sponsor's keynote speeches on the CHTF official website's "Top Companies & Leaders" section.
- (29) Exclusive on-site photography service for the sponsor's booth, with a post-show 1-minute promotional video.
- (30) Featured placement of the sponsor's booth images in the 27th CHTF promotional material.
- (31) Discounted rates for urban billboards and Shenzhen metro ads, based on sponsorship tier.



THE 27th CHINA HI-TECH FAIR

November 14-16, 2025

Shenzhen World Exhibition & Convention Center (Bao'an)

OFFICIAL STRATEGIC PARTNER

SPONSORSHIP PROPOSAL

Amount: CNY 6,000,000

Term: From the date of signing until November 31, 2025



2. Sponsorship Proposal for Official Strategic Partner of China Hi-Tech Fair

Amount: CNY 6,000,000

- (1) Granted the title of "Official Strategic Partner of the 27th CHTF", with the right to use CHTF logos for advertising and marketing activities during the agreement period.
 - (2) Priority access to a 500 sqm exhibition booth in a relevant themed pavilion (booth construction costs borne by the sponsor).
 - (3) Priority nomination for the CHTF Outstanding Product Award.
 - (4) Exclusive use of one main LED screen in the inner arc of the registration lobby, level 1, to display the sponsor's advertisements on rotation during the exhibition.
 - (5) Three banners in the registration lobby (30 m² each).
 - (6) Two sets of outdoor truss advertisements in the outdoor plaza.
 - (7) 30 flagpoles along the waterways (preferred placement).
 - (8) Four overhead hanging banners inside exhibition halls (40 m² each; hall selection subject to demand).
 - (9) One double-page spread color advertisement in the CHTF Official Catalog (content provided by the sponsor).
 - (10) One fold-out full-page advertisement in the Exhibitor Guide (content provided by the sponsor).
 - (11) One full-page advertisement in the Exhibitor Manual (content provided by the sponsor).
 - (12) Complimentary use of a conference venue (capacity: 200 people) at the Shenzhen World Exhibition & Convention Center (Baoan) for one day during the exhibition, including basic services (additional costs for setup borne by the sponsor). The activity must comply with CHTF forum requirements.
 - (13) Business matchmaking services tailored to the sponsor's negotiation and transaction needs.
 - (14) A dedicated VIP reception room within the exhibition venue (available throughout the exhibition).
 - (15) Six reserved VIP parking spaces in the designated parking area.
 - (16) Honored VIP treatment, including two luxury suites at the CHTF's official hotel for the sponsor's executives (two-night stay).
 - (17) A dedicated shuttle vehicle provided by the organizing committee for hotel-to-exhibition center transfers during the two-day stay.
 - (18) Priority recommendation for the sponsor to participate in the "New Technologies & Products Launch Forum" as a keynote speaker.
 - (19) Priority opportunity to showcase projects at the CHTF Achievement Release Activity and deliver keynote speeches.
 - (20) Priority access to investment roadshows, business matchmaking conferences, and international business talks, with a keynote speech.
 - (21) A dedicated buyer-seller matchmaking platform, with at least one procurement conference.
 - (22) Coverage of the sponsor's keynote speeches on the CHTF official website's "Top Companies & Leaders" section.
 - (23) Exclusive on-site photography service for the sponsor's booth, with a post-show 1-minute promotional video.
 - (24) Featured placement of the sponsor's booth images in the 27th CHTF promotional material.
- Discounted rates for urban billboards and Shenzhen Metro advertisements, based on sponsorship tier.
- (25) Discounted rates for urban billboards and Shenzhen Metro advertisements, based on sponsorship tier.





THE 27th CHINA HI-TECH FAIR

November 14-16, 2025

Shenzhen World Exhibition & Convention Center (Bao'an)

CHTF OFFICIAL SPONSOR

SPONSORSHIP PROPOSAL

Amount: CNY 3,000,000

Term: From the date of signing until November 31, 2025



3. Sponsorship Proposal for Official Sponsor of China Hi-Tech Fair

Amount: CNY 3,000,000

- (1) Granted the title of "Official Sponsor of the 27th CHTF", with the right to use CHTF logos for advertising and marketing activities during the agreement period.
- (2) Priority access to a 200 sqm exhibition booth in a relevant themed pavilion (booth construction costs borne by the sponsor).
- (3) Priority selection of a 120 sqm raw space in the lobby core area for booth construction (setup costs borne by the sponsor).
- (4) Priority nomination for the CHTF Outstanding Product Award.
- (5) Exclusive use of one main LED screen in the inner arc of the registration lobby, level 1, to display the sponsor's advertisements on rotation during the exhibition.
- (6) Two banners in the registration lobby (30 m² each).
- (7) One set of outdoor truss advertisements is in the outdoor plaza.
- (8) 20 flagpoles along key walkways (priority placement).
- (9) Two overhead hanging banners in exhibition halls (40m² each; hall selection subject to demand).
- (10) One double-page spread color advertisement in the CHTF Official Catalog (content provided by sponsor).
- (11) One fold-out full-page advertisement in the Exhibitor Guide (content provided by sponsor).
- (12) One full-page advertisement in the Exhibitor Manual (content provided by sponsor).
- (13) Complimentary use of a conference venue (capacity: 100 people) at the Shenzhen World Exhibition & Convention Center (Baoan) for one day during the exhibition, including basic services (additional costs for setup fee by the sponsor). The activity must comply with CHTF forum requirements.
- (14) Business matchmaking services tailored to the sponsor's negotiation and transaction needs.
- (15) A dedicated VIP reception room within the exhibition venue (available throughout the exhibition).
- (16) Four reserved VIP parking spaces in the designated parking area.
- (17) Honored VIP treatment, including two luxury suites at the CHTF's official hotel for the sponsor's executives (two-night stay).
- (18) A dedicated shuttle vehicle provided by the organizing committee for hotel-to-exhibition center transfers during the two-day stay.
- (19) Priority access to investment roadshows, business matchmaking conferences, and international business talks, with a keynote speech.
- (20) A dedicated buyer-seller matchmaking platform, with at least one procurement conference.
- (21) Coverage of the sponsor's keynote speeches on the CHTF official website's "Top Companies & Leaders" section.
- (22) Exclusive on-site photography service for the sponsor's booth, with a post-show 1-minute promotional video.
- (23) Featured placement of the sponsor's booth images in the 27th CHTF promotional material.



PARTIAL BENEFITS HIGHLIGHTS



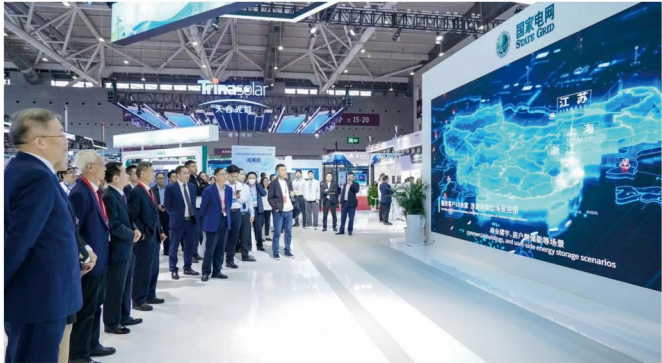
Exclusive VIP Reception Room for Sponsor



Advertising spaces at Shenzhen World Exhibition & Convention Center
(Locations and sizes vary by sponsorship tier)



Priority nomination for the CHTF Outstanding Product Award



Priority inclusion in the official leadership tour route





CHTF

THE 27th CHINA HI-TECH FAIR

November 14-16, 2025
Shenzhen World Exhibition & Convention Center (Bao'an)

DEDICATED SPONSORSHIP PROPOSAL

China Hi-Tech Fair (CHTF), approved by the Chinese State Council, has successfully held 26 sessions since 1999. As a vital part of China's efforts to become a science and technology powerhouse, the CHTF provides a platform for China's high-tech sector to engage with the world, facilitating international exchange and the commercialisation of technological achievements. It plays a vital role in achieving breakthroughs in core technologies and enables Chinese tech enterprises to expand globally. Recognised as one of China's "Top Three" national exhibitions, alongside the Canton Fair and CIIE, the CHTF is acclaimed as "THE LEADING HI-TECH FAIR IN CHINA". National leaders who have attended previous CHTF opening ceremonies include: Zhu Rongji, Wu Bangguo, Wang Yang, Li Xi, Huang Kunming, Wu Yi, and Zeng Peiyan, among others."

The 27th CHTF will further embrace its market-oriented philosophy, prioritizing the commercial needs of exhibitors and professional attendees; and convene world-leading tech enterprises from over 100 countries and regions, comprehensively unveiling cutting-edge technological breakthroughs, showcasing global high-tech trends, and facilitating transactions, investments, and partnerships on a global scale to help exhibitors achieve cooperation and deals.)

The CHTF organizing committee has launched several elaborately designed dedicated sponsorship proposals for enterprises to choose from, helping sponsoring enterprises gain all-round exposure.

1.OFFICIAL VEHICLE SPONSORSHIP

Amount: CNY 800,000

- (1)Granted the title of "Official Partner" of the 27th CHTF, the company will have exclusive rights as the official vehicle provider and may use the CHTF logo for advertising and marketing activities during the validity period of the agreement.
- (2)The sponsor' s name and logo will be displayed in accordance with the rules for the integrated display of the CHTF' s commercial logos.
- (3)A 36 sqm display area for official vehicles will be provided in the South Lobby of the exhibition hall.
- (4)A 90 sqm booth will be provided inside the exhibition hall for the company to showcase its products.
- (5)The company' s promotional video (VCR) will be played on the large screen in the exhibition hall' s roadshow area.
- (6)The company' s brand promotional video will be played before the opening of the official banquet.
- (7)Special acknowledgment billboards for sponsors will be placed in the corridor of the pre-function area outside the official banquet venue and along the attendee passageway.
- (8)One advertisement page in the CHTF official electronic exhibition catalog during the exhibition.
- (9)Three news articles (one per platform) will be published on the official website, WeChat public account, and Weibo during the CHTF promotional period.
- (10)One promotional article on the official CHTF WeChat account during the exhibition.
- (11)A dedicated post-show thank-you article for sponsors (shared among all sponsors).
- (12)One full-page advertisement in the official CHTF e-catalog is included in the post-show report.
- (13)Ten floor-standing advertisement spots inside the exhibition hall.



2.BEVERAGE SPONSORSHIP

Amount: CNY 500,000

- (1) Granted the title of "Official Partner" of the 27th CHTF, the company will have exclusive rights as the official beverage sponsor and may use the CHTF logo for advertising and marketing activities during the validity period of the agreement.
- (2) The sponsor's name and logo will be displayed in accordance with the rules for the integrated display of the CHTF's commercial logos.
- (3) A 36-square-meter booth will be provided inside the exhibition hall for product display (setup to be arranged by the sponsor).
- (4) The company's promotional video (VCR) will be played on the large screen in the exhibition hall's roadshow area.
- (5) A product display area at the entrance of the official banquet will be allocated for showcasing the sponsor's beverage products.
- (6) Dedicated tables will be set up at the official banquet to feature the sponsor's beverages for brand promotion.
- (7) The company's brand promotional video will be played before the opening of the official banquet.
- (8) Special acknowledgment billboards for sponsors will be placed in the corridor of the pre-function area outside the official banquet venue and along the attendee passageway.
- (9) One advertisement page in the CHTF official electronic exhibition catalog during the exhibition.
- (10) Three news articles (one per platform) will be published on the official website, WeChat public account, and Weibo during the CHTF promotional period.
- (11) One promotional article on the official CHTF WeChat account during the exhibition.
- (12) A dedicated post-show thank-you article for sponsors (shared among all sponsors).
- (13) One full-page advertisement in the official CHTF e-catalog is included in the post-show report.



*Official Partner of the 26th CHTF
GREATWALL



*Official Partner of the 26th CHTF
GUI ZHOU XI JIU

3. FOOD SPONSORSHIP

Amount: CNY 300,000

- (1) Granted the title of "Official Partner" of the 27th CHTF, the company will have exclusive rights as the official food sponsor and may use the CHTF logo for advertising and marketing activities during the validity period of the agreement.
- (2) The sponsor's name and logo will be displayed in accordance with the rules for the integrated display of the CHTF's commercial logos.
- (3) A 9 sqm shell scheme booth will be provided inside the exhibition hall for product display.
- (4) The company's promotional video (VCR) will be played on the large screen in the exhibition hall's roadshow area.
- (5) A product display area at the entrance of the official banquet will be allocated for showcasing the sponsor's food products.
- (6) Dedicated tables will be set up at the official banquet to feature the sponsor's food for brand promotion.
- (7) The company's brand promotional video will be played before the opening of the official banquet.
- (8) Special acknowledgment billboards for sponsors will be placed in the corridor of the pre-function area outside the official banquet venue and along the attendee passageway.
- (9) One advertisement page in the CHTF official electronic exhibition catalog during the exhibition.
- (10) Three news articles (one per platform) will be published on the official website, WeChat public account, and Weibo during the CHTF promotional period.
- (11) One promotional article on the official CHTF WeChat account during the exhibition.
- (12) A dedicated post-show thank-you article for sponsors (shared among all sponsors).
- (13) One full-page advertisement in the official CHTF e-catalog is included in the post-show report.



ADVERTISEMENTS

CHTF Official Website / CHTF Periodicals

Exhibitor booth introduction in news articles published on www.chtf.com/english (Essential materials such as images need to be provided by exhibitor)



The news article covering corporate speaker's inclusion in CHTF's activities will be published under the Enterprises and Experts of Fame section of www.chtf.com/english.



Include exhibitor in News Express of CHTF.



Ad Placements at Shenzhen World Exhibition & Convention Center

LED Ads (no sound)

- external southern wall of Hall 1 and Hall 2, near to the south Entry
- curved large advertising screen on the first floor of the South & North Lobby
- door head screen on the first and second floors of Hall 1 to Hall 20



Truss Advertising

- at the plaza or the interior of the venue



Waterflood Flag

- inside the venue



Sponsorship Advertising

Official CHTF Lanyard (Exclusive Sponsor)

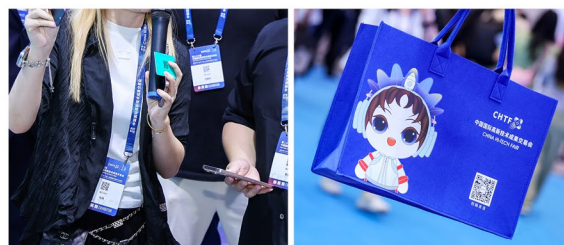
CNY 150,000 (50,000 pieces)

- For use by exhibitors, guests, professional visitors, and media

Official CHTF Tote Bag (Exclusive Sponsor)

CNY 200,000 (30,000 pieces)

- Gift for on-site attendees



CALL FOR SPONSORSHIP SUPPLIERS – THE 27TH CHINA HI-TECH FAIR

To broaden social participation in organizing the 27th CHTF, we are now openly recruiting enterprises with a strong brand reputation to become official suppliers. Interested companies are welcome to join this initiative.

Supplier partners will receive corresponding honors and privileges based on their sponsorship value. Specific terms will be determined on a case-by-case basis through mutual agreement, with final details subject to the signed contract.

The required products and services for CHTF include, but are not limited to, the following categories:

Sponsorship Type	Category	Sponsorship Details	Product Quantity Required
Official CHTF Supplies	Souvenirs	Custom CHTF badges	3,000+ units
		Custom CHTF gift sets	3,000+ sets
		Custom small gifts for supporting events	3,000+ units
	Apparel/ Backpacks	Staff and volunteer uniforms	600 sets
Services	Photography/ Videography	Exhibition and conference photography & videography services during CHTF	To be negotiated case-by-case
	Digital Services	Smart digital services for all venues	To be negotiated case-by-case
		AI algorithm tools (facial recognition, process automation, OCR, speech recognition, intelligent translation, simultaneous interpretation, etc.)	To be negotiated case-by-case
	Media Production	Short video production, post-production, graphic design, and product photography	To be negotiated case-by-case
	Insurance services		To be negotiated case-by-case
Products	Stationery	Custom stationery sets (notebooks, sticky notes, bookmarks, pens, etc.)	3,000+ sets
	Office Supplies	Staplers, A4/A3 paper, color printers, toner cartridges, etc.	2,000+ units
	Electronics	Custom electronic devices (power banks, USB drives)	2,000+ units
Others	Other products/services provided by enterprises that align with CHTF's requirements		



THE 27th CHINA HI-TECH FAIR

EXPLANATIONS

In light of the diverse strategic communication needs of prospective sponsors for the 27th CHTF, the CHTF Organizing Committee, while committed to providing comprehensive VIP privileges, may adjust sponsorship benefits on a case-by-case basis in accordance with each enterprise's market strategy and requirements.



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November 14-16, 2025
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TECHNOLOGY LEADS DEVELOPMENT
INDUSTRY INTEGRATES FUSION

「 Win-Win Cooperation
Creating the Future Together 」